

Oxfam Review 2011

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Oxfam
New Zealand

Oxfam Review 2011

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FRONT COVER: Francisco, Augustine, Bridget and Gwendolyn wash at an Oxfam tap stand in Poisinami village, Central Bougainville. Before the tap stand, many young girls in the village spent hours collecting water before getting ready for school. PHOTO: TOM GREENWOOD/OXFAM

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Helping young people in rural Vanuatu get a second chance at an education.

PHOTO: JANE USSHER/OXFAM



Supporting organic farming in Samoa.
PHOTO: JANE USSHER/OXFAM

We are pleased to report strong progress in the work of Oxfam New Zealand over the past year. During difficult times at home and in the developing world, we have been able to mobilise more funds, involve more people, support local partners to do more and provide real benefits and hope to people living in poverty.

A highlight of our recent work has been providing opportunities for young people to build a decent livelihood in their villages, instead of being forced to move to cities where they risk falling into a vicious cycle of unemployment, crime and violence. The success story of farming cooperatives in East Timor is highlighted in this review, but our work also includes supporting organic farming, which helps increase family incomes through higher prices for crops. This programme is having a major impact in Samoa and we are starting similar work with partners in other Pacific countries.

Another highlight has been the scaling up of our work on water and sanitation. Contaminated water is one of the biggest killers in the developing world, especially of young children. We work with partners to provide long-term, sustainable solutions. We help people understand the health risks of poor sanitation and educate them about hygiene. This approach is delivering huge benefits in Papua New Guinea, Bougainville and Vanuatu.

It has been a tragic year in terms of natural disasters. Our thoughts are with those who have lost loved ones and suffered in the Christchurch earthquakes, and with people whose lives have been devastated by the tsunami in Japan, the Haiti earthquake, the Pakistan floods, and the drought in East Africa. Oxfam supporters

have been generous in helping those who have lost everything, and enabled them to re-build their lives.

Practical actions on the ground are essential, but long-term change happens when institutions are accountable and good policies are in place. That is why we are building support for a United Nations treaty to control the flood of weapons to the most miserable battlefields of the world. We are supporting the Pacific in trade negotiations so they can get fair terms in international trade. We are promoting the fair trade movement here in New Zealand. And we are continuing to push for a global climate treaty that will protect the world's poorest and most vulnerable people from the devastating impacts of climate change.

It has now been 20 years since the establishment of Oxfam New Zealand in 1991. We have come a long way, developing a strong track record of achievement on issues such as those above, and gaining profile, reputation and credibility in New Zealand.

We are deeply grateful to the 34,000 of you who donated to Oxfam last year, the trusts and companies who support our work, the Governments of New Zealand, Canada, Germany and the European Union for their contributions to programme funding and to the 50,000 people who receive our emails and support our campaigns.

Peter Conway
CHAIR OF THE BOARD OF TRUSTEES

Barry Coates
EXECUTIVE DIRECTOR

Our goal

More men and women will have a sustainable livelihood.

Eating nutritious food each day is a basic human need. But soaring food prices, unreliable crops due to the effects of climate change, and unfair trade rules are forcing millions more people into hunger.

In many of the countries we work in agriculture is a way of life, providing food and work for the majority of the population. Oxfam provides support with farming techniques, tools and access to markets, helping families grow enough food to eat and to earn a decent income.

Economic justice

A bumper crop

Oxfam's support for farming co-operatives in East Timor is helping farmers improve their crop and their family income.

Alvaro and his wife Pascoela live in the village of Beco in Suai town, Covalima district. Since joining a farming co-operative supported by Oxfam, they are using innovative growing techniques to improve their crop and their family income.

Like many families in Beco, Alvaro and Pascoela grow paddy rice and other crops like maize, soy beans and fruit. They earn their main income from selling any surplus rice, but in the past, they often struggled to grow enough rice just

to feed their family.

Rice is an important staple crop in East Timor, but it has become a less reliable food and income source due to the rising cost of fertilisers, changes in seasonal rainfall patterns, and subsidised imported rice which undermines locally grown rice

"Before joining the farming co-operative, we earned just \$156 per year. But now that our production costs have decreased, we cultivate more land and the price we receive for our paddy rice has

increased. We can work with other farmers, sharing ideas and information on new techniques. We can also use the cooperative's hand tractor and milling machine," says Alvaro.

Oxfam and its partner The Movimento Cooperativo Economico-Agricola (MCE-A) provide support to the farming co-operatives. MCE-A recognised that with the increasing unpredictability of rainfall due to climate change and a growing demand for rice, that traditional rice farming practices are no longer

"Our family income after this year's harvest will be over \$2000. That's a big increase on the \$156 we received three years ago!" Alvaro, rice farmer in Covalima.

RICE RETURNS: Oxfam's partner in East Timor, MCE-A, is helping farmers deal with the increasing cost of growing rice and the unpredictability of rainfall due to climate change. Innovative growing techniques are improving rice crops and family incomes. PHOTO: TOM GREENWOOD/OXFAM



efficient. Alvaro, and other farmers in Beco have received training in growing rice organically and more intensively. This method is called System Rice Intensification (SRI) and already the results have been impressive.

Rice farmers normally rely on flooding their fields to keep seeds surrounded by water throughout the growing season. With this new growing method,

however, they plant seedlings farther apart, keep fields moist instead of flooding them, transplant seedlings to fields earlier, use organic fertiliser and do manual weeding.

While it's initially more labour intensive than the traditional method of growing rice, most farmers agree that the results are well worth the extra effort. In many cases, rice yields have doubled

to over five tonnes per hectare, and production costs have decreased.

To be competitive, the quality and price of the rice produced on the co-operative needs to match that of the imported rice, so MCE-A has helped set up milling and storage facilities where rice is prepared, packaged and stored until it is ready to sell. They also have a marketing division with

their own brand and have established regular buyers.

"Our family income after this year's harvest will be more than \$2000. That's a really big increase on the \$156 we received for our crops three years ago!" says Alvaro.

"With this new method the rice grows very quickly. It means my family will have more rice to eat and be able to live a healthier life," adds Pascoela.

Progress in Cancun

Last minute agreement in Cancun puts the UN climate negotiations back on track.

Although it's not everything we need, the agreement made in Cancun establishes a global Climate Fund and keeps the negotiations going amongst the 192 member nations. But it falls well short of the emission cuts needed.

The global Climate Fund will provide money to help protect those suffering the worst climate impacts and support developing countries in adapting to changing climates.

The draft agreement from Cancun also makes progress towards supporting the wider use of clean technologies and an agreement to reduce deforestation. Considering the mistrust and damage left after the debacle in Copenhagen a year earlier, this could be considered a good outcome. It restores confidence in the multilateral system, which is essential – this is a global problem and it needs a global solution.

However, pledges from the rich nations to reduce greenhouse gas emissions by 2020 add up to only



ADAPTING TO CHANGE: Women in Dola village, Nepal, construct a pond to irrigate their vegetable gardens and sow drought-resistant seeds. PHOTO: TOM PIETRASIK/OXFAM

12-18 per cent below 1990 levels. The good news is that the agreement does recognise that these pledges are inadequate and it sets out a process to raise the level of ambition towards a target range of 25-40 per cent reductions. The bad news is that anything short of a 40 per cent reduction in emissions

will set the world on a track towards rapid warming and climate chaos. Deep emissions cuts are needed to keep global temperature rise below 1.5°C, which is crucial for the survival of low-lying communities and islands, including our Pacific neighbours.

Some of the most difficult challenges still lie

ahead. Our international leaders are failing to provide leadership, including our government. This is short-sighted and dangerous. As global citizens, we not only need to take action ourselves but we also need to collectively build the political will for a fair, ambitious and binding global deal.



MESSAGE IN A BOTTLE: A message from millions of the world's poorest people washes up in Cancun, calling for global action to tackle climate change and for a Climate Fund to help poor communities adapt to a changing climate. PHOTO: AINHOA GOMA/OXFAM

Action on climate change

Campaigners all over New Zealand dusted themselves off following the disappointment at the climate talks in Copenhagen to keep up the pressure for a fair climate deal.

Campaigning in 2010

kicked off at the Pasifika Festival in Auckland featuring the Hung Out to Dry display of 350 Pacific Island T-shirts, and motivating words for the crowds from Pelenise Alofa from Kiribati. We took part in premieres

of the award-winning film *There Once Was an Island*, and organised an inspirational tour on climate change impacts in the Pacific, featuring Fei Tevi, Secretary-General of the Pacific Conference of Churches. Oxfam

campaigners organised Wave of Change events across the country during October's Global Week of Action on climate change including concerts, *fia fia* (traditional dance) nights and clothes swaps.

Thousands of people signed Oxfam's Wave of Change petition that was handed over to the government before the UN climate talks in Cancun in December 2010, making sure the government heard loud and clear that the New Zealand public wants action towards a fair and ambitious deal on climate change.

The talks in Cancun didn't deliver everything we needed but thanks to the actions of campaigners around the world, progress has been made. The building blocks for a climate deal were laid down – and we're still working hard to make our voices heard.

Visit www.oxfam.org.nz/climatechange



PICK OF THE CROP: We're helping coffee growers in East Timor, Indonesia, Papua and Papua New Guinea learn new techniques for maintaining and processing their coffee crop and gain value by selling to the Fairtrade market. We're also supporting organic farming in Samoa.

PHOTO: TOM GREENWOOD/OXFAM

A fairer world – one cup at a time

Oxfam believes in the power of people to change the world. That's why we motivate and support members of the New Zealand public to take action towards a fairer, safer, more sustainable world. Across the country, over 20,000 people took part in Oxfam's Biggest Coffee Break 2010, building awareness of Fairtrade and raising vital funds towards Oxfam's work.

We believe trade has the potential to lift millions of the world's poorest people out of poverty – but only if it's fair. Promoting Fairtrade is just one of the ways we're helping growers get a better deal from trade. We also work directly with struggling growers in the developing world, helping them access the skills and tools they need to earn a better income and work their way out of poverty.

Visit www.oxfamcoffeebreak.org.nz

Our goal

People living in poverty will have accessible and affordable water, sanitation, healthcare and education.

Too many people still don't have access to clean water, adequate sanitation, affordable healthcare or education.

In the world's poorest countries, ill-health from drinking dirty water is one of the most serious threats to human life. Diseases caused by unclean water and poor sanitation will claim the lives of 5000 children in the next 24 hours.

We work with communities and local governments to ensure access to clean water and sanitation for people living in some of the world's poorest regions.

Essential services

Toilets for health and dignity

A billion people in the world don't have access to clean, safe water. Another little known fact is that 2.5 billion people don't have toilets, spreading disease on a massive scale. Oxfam's Water, Sanitation and Hygiene Education (WASH) programme tackles these issues in innovative, effective ways.

It's easy for good intentions to go awry, as we hear with water systems that fall into disuse because there are no spare parts. Our approach is to design simple toilets and gravity-fed water systems that require little or no machinery and are easily maintained.

One example is our WASH programme in Bougainville, Papua New Guinea. Before work begins, the village pays 10 per cent of the cost of materials for the toilets and water systems and agrees to provide all the labour. This means the community takes full ownership of their facilities, and whilst working on the construction, learns how to operate, manage and maintain them in the long term.

Pauline Komolong, an Oxfam water engineer, tells us, "When you first turn on the tap you see women crying, like tears of joy. Now they don't have to carry buckets of water for hours each day. But it's the toilets and hygiene education that really make a lot of difference in their health."



BUILDING TOILETS: Maurice Kamin and his son build a Ventilated Improved Pit latrine in Tinputz village, North Bougainville. PHOTO: TOM GREENWOOD/OXFAM

Oxfam's trainers highlight common practices that lead to sickness and teach good hygiene methods, such as hand washing with soap. We then do a community mapping exercise, otherwise known as "poo mapping". Residents draw the landmarks, rivers, paths, trees and houses in their village and then with a red pen, everyone marks on the map where they typically go to the toilet.

Julie Tulaso lives in Poisinami village, in the steep mountains of Central Bougainville. The closest road is a 25 minute walk away and it takes over an hour by four-wheel drive to reach the only health clinic in the region. Julie is an assistant to the local Village

Health Volunteer. She tells us, "When we carried out the poo mapping exercise in Poisinami village, you could see looks of dismay fall across people's faces as the red marks started to surround the village. This project is motivating everyone to build a toilet."

Until everyone in the village has a toilet, there is still a risk of disease. So we make sure all residents have access to a toilet and everyone has learned about healthy habits. Finally, when the sanitation work is complete, a safe water system is built.

Clean water is essential for life. With this approach, we are helping people achieve a vital first step towards a life that is healthy, safe and dignified.

Our goal

Protect from harm all women and men caught up in disasters and ensure they receive effective help including access to food, water, toilets, shelter and hygiene education.

When disaster strikes, Oxfam and our partners move quickly to provide life-saving assistance to people in need. We're recognised globally as experts in providing water and sanitation, with years of experience in ensuring access to food, providing basic necessities, and promoting hygiene.

In 2009-2010, Oxfam responded to emergencies across the world, including the flooding caused by Typhoon Ketsana in Southeast Asia and the tsunami in Samoa. We're currently continuing to support survivors of the earthquake in Haiti and the floods in Pakistan.

Rights in crisis

Work and recovery in Haiti

The earthquake that struck Haiti on January 12, 2010, killed hundreds of thousands of people and left more than one million people homeless – many of whom are still traumatised. Most of these families are living in 1300 temporary camps in and around Port-au-Prince, where Oxfam and others are working to help improve living conditions.

Thanks to overwhelming support from the public, Oxfam is currently helping 1.2 million people in Haiti through our earthquake response and cholera prevention programmes. While there is still much to be done, we have provided

clean drinking water and sanitation facilities, public health education, food, shelter, livelihoods support and cash-for-work programmes.

As the people of Haiti begin to rebuild their lives, unemployment and food shortages are two of the biggest obstacles they continue to face. With short-term work projects, grants and loans, we are helping earthquake survivors get back on their feet. We know from experience that work is the foundation of recovery.

Marie Carole Boursiquot helped run one of Oxfam's community canteens in Port-au-Prince. Oxfam

supported her financially so she could feed 80 of the most vulnerable people in her community and make a small profit for herself, as a means to restart her own business. Marie tells us, "Things were difficult right after the earthquake, but we're Haitian so we have to get up and move forward. Working at the community canteen really helped me. I was able to put some money aside to start my business back up. Now I have my own stall again and I am selling all kinds of things like rice, sugar, beans, pasta, and even coal."

Oxfam has also pioneered a new way of

RECOVERY: Oxfam's response to the Haiti earthquake has reached 500,000 people, with thousands of people receiving cash to help in the rebuilding process. We know from experience that work is the foundation of recovery. PHOTO: IVAN MUNOZ/OXFAM





providing food aid. Instead of using foreign donated food, we are providing “food kits” made up entirely of local food. The kits include foods like plantain, rice, beans, maize, yams, peanut butter and sweet potato. Families prefer to receive food that they know

and like, and it benefits local producers by enabling a market for their produce.

Once the people of Haiti are able to feed their children and they have a roof over their heads, they can then begin to turn their energy to rebuilding their country.

BACK TO BUSINESS: Marie Carole Boursiquot is one of over 200,000 people we've helped get back on their feet in Haiti through short-term work projects, grants and loans.

PHOTO: KATERYNA PERUS/OXFAM

Preventing disease in Pakistan

In Pakistan, the monsoon rains that began in July 2010 caused the worst floods in living memory and affected almost 21 million people. At its worst, an area larger than New Zealand's North Island was under water. Oxfam is currently supporting more than 1.8 million people in Khyber Pakhtunkhwa, Punjab and Sindh with clean water, sanitation kits, hygiene supplies, food and essential household items, as well as helping people protect and recover their livelihoods.

In the Shabaz and Sabzi Mandi camps in Hyderabad, there are 22,000 people living in difficult conditions, unable to leave because their homelands are still flooded. Oxfam is working with local partners to provide water, sanitation

and hygiene promotion, including building toilets. The toilets are basic but very welcome.

Zahidan is living in the Shabaz camp and tells us, “Now we have these toilets we can use them instead of going to the bushes; they will save us from a lot of illnesses. When people go outside there are a lot of germs that can be spread by flies but if we use the toilets and wash our hands it will help prevent diseases. Before, when we had to go to the bushes, it wasn't private. Here we have privacy and security.”

In any emergency, lives are put at risk by inadequate water supplies and a lack of sanitation. Oxfam's water engineers work quickly to provide safe water and toilets for as many people as



possible, even in the most difficult circumstances.

Oxfam's public health teams also work alongside our water engineers to ensure water and sanitation facilities are used properly, and so help prevent the spread of disease.

WATER TRUCK: Delivering water to Shabaz camp, near Hyderabad, Pakistan. Oxfam is currently providing clean water to more than a million people.

PHOTO:TIMOTHY ALLEN/OXFAM

Visit www.oxfam.org.nz/emergencies

Speaking out to protect human rights

Oxfam advocates for the protection of human rights for all people caught up in conflict and natural disasters, and in particular, ensuring the voices of poor and marginalised people are heard. Our advocacy work has included protecting the rights of internally displaced people in Sri Lanka, campaigning for the cancellation of Haiti's debts and lobbying the international community to provide adequate funding for the humanitarian response to the flooding in Pakistan.

Oxfam is also tackling the international trade in arms, which fuels poverty and human rights abuses around the world. Every day, 2000 people die from armed violence. As part of the Control Arms campaign, Oxfam is demanding a comprehensive Arms Trade Treaty to bring an end to the irresponsible transfer of weapons. As negotiations on the Treaty continue at the UN in New York, Oxfam is there, keeping up the pressure to make sure the final Treaty is as strong and robust as possible.

Our goal

More women will have control over their lives and live free from violence.

Discrimination and injustice are major causes of poverty worldwide, and women and girls bear the brunt of it in all aspects of their lives. Yet women in developing countries produce most of the food, make up a large share of the workforce, and care for families and homes. By helping a woman, we can help lift a whole family out of poverty.

Gender justice

Promoting peace

Women have a vital role to play in promoting peace and ending violence in the Highlands of Papua New Guinea.



WOMEN'S ROLE: A stronger role for women in the peace and justice system, such as a women's desk at police stations with trained female staff, is a key step towards promoting peace and ending violence against women.

PHOTO: DAVE TACON/OXFAM

Violence is a daily reality in the Tari region of the Southern Highlands Province in Papua New Guinea (PNG). Ongoing violence and tribal conflicts undermine all types of development in the region, whether it's economic development, health or education.

Oxfam recently carried out significant research to understand how insecurity is affecting the daily lives of Papua New Guineans and to help inform work promoting peace in the Southern Highlands, not only for Oxfam and our local partner Hela

Community Care, but for all organisations working in the region.

Zoe Coulson-Sinclair, Oxfam's Programme Manager in the Highlands, tells us, "While everyone is affected by conflict, what strikes me when talking to women in the Highlands is how they are always alert to danger and spend a lot of their lives, right from childhood, being afraid."

The majority of PNG's population live in remote, rural communities where there is almost no police presence. Whilst research indicates that two-thirds of women in PNG experience domestic violence, most violence against women goes unreported to the authorities and is often simply ignored by police.

"Among the recommendations to all

organisations working to build peace in the region are stronger roles for women in the peace and justice system, such as having a woman magistrate on every village court, more resourcing for police, including a women's desk at police stations with trained female staff, and working with communities to change male attitudes towards women," says

"If you educate women; if you protect them from violence; if you ensure they have access to resources like land and credit, then that has a huge impact on whole families." Michelle Kopi, Oxfam senior researcher.

Michelle Kopi, Oxfam's senior researcher.

Oxfam and its partners are working together to bring an end to violence against women in PNG and to promote peace within communities. We also know from our research and experience that poverty exacerbates conflict. That's why we're helping families access basic services like water and sanitation, as well as helping people learn new skills and earn a decent living.

Michelle believes many of the problems facing women in PNG are being made worse by widespread poverty. "There needs to be a real recognition that the development research being done all over the world shows the biggest single thing you can do to improve lives and lift people out of poverty is to direct development towards women," says Michelle. "If you educate women; if you protect



LIVELIHOODS: *Oxfam is supporting people to develop nutritional gardens and keep small livestock such as chickens, rabbits and goats, providing a means to earn a living and live a healthier life.*

PHOTO: JERRY GALEA/OXFAM

them from violence; if you ensure they have access to resources like land and credit, then that has a huge impact on whole families."

Dress demonstration at Parliament

Last December, Oxfam joined forces with a number of organisations to stand in solidarity with women in the Pacific who experience some of the highest rates of sexual and gender-based violence in the world.

Black dresses were hung on washing lines outside Parliament in Wellington to visually represent the number of women in the Pacific Islands who suffer from sexual and gender-based violence. Community leaders and MPs from the National, Green and Labour Parties were invited to replace the black dresses with colourful dresses to demonstrate our shared desire to end this violation of human rights and a determination to turn women's lives around.

The demonstration was part of the annual 16 Days of Activism Against Violence Campaign, which involves 3400 organisations in 164 countries.



JUSTICE: *Speaking out against discrimination in Indonesia.*
PHOTO: RINO HIDAYAH/OXFAM

A common cause

Women in Indonesia challenge injustice and discrimination to win fair pay for women workers.

Inaq Rumenah is a labourer on a tobacco farm. The tobacco season lasts only six months and harvesting and processing the leaves is difficult, back-breaking work. Inaq is also a divorcee, struggling to earn enough money to feed and clothe her children on her own.

"I found out that for working an eight hour day, the men were paid 25,000 rupiah and the women only 10,000 rupiah. Why were we being paid less for the same work?" asks Inaq. "I'd attended a human rights workshop provided by (Oxfam partner) APIK

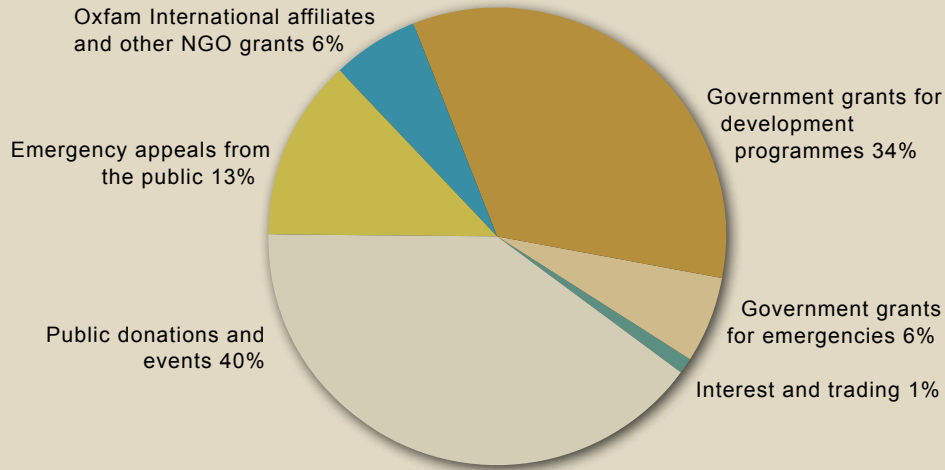
NTB, and decided to organise meetings between the female workers and our employers to demand fair pay. At first they didn't listen to us and so we went on strike. Then they listened, and now we are paid the same as the men and we all receive a one hour break at noon."

Today Inaq Rumenah can support herself and her family. Inaq tells us, "With the extra pay I can now afford to send my 16-year old daughter, Seni, to the high school. She's really working hard and wants to become a teacher. I'm so proud of her."

Financial review

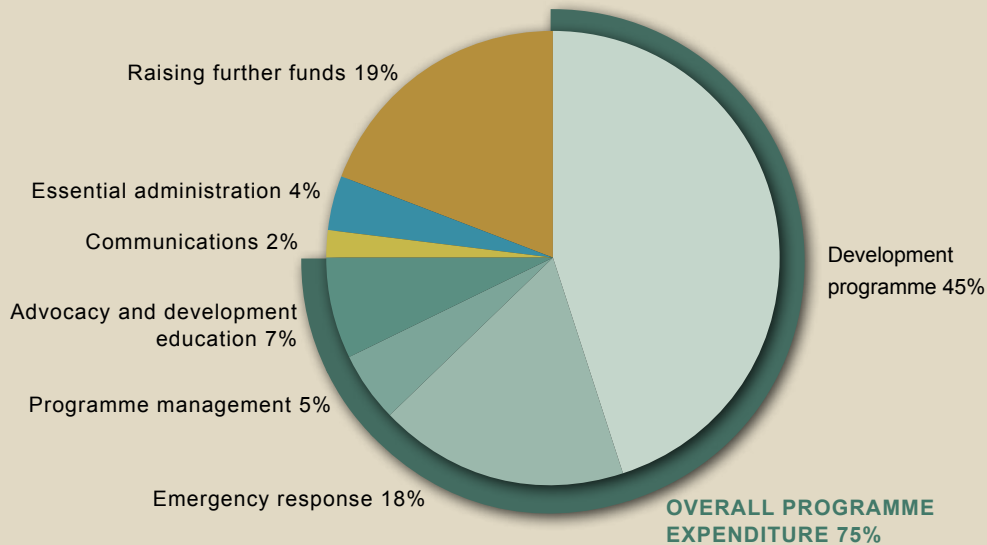
Where the money comes from

TOTAL INCOME FOR YEAR ENDING JUNE 30, 2010: \$10,386,713



Where the money goes

TOTAL EXPENDITURE FOR YEAR ENDING JUNE 30, 2010: \$10,266,646



Where the development programme money was spent

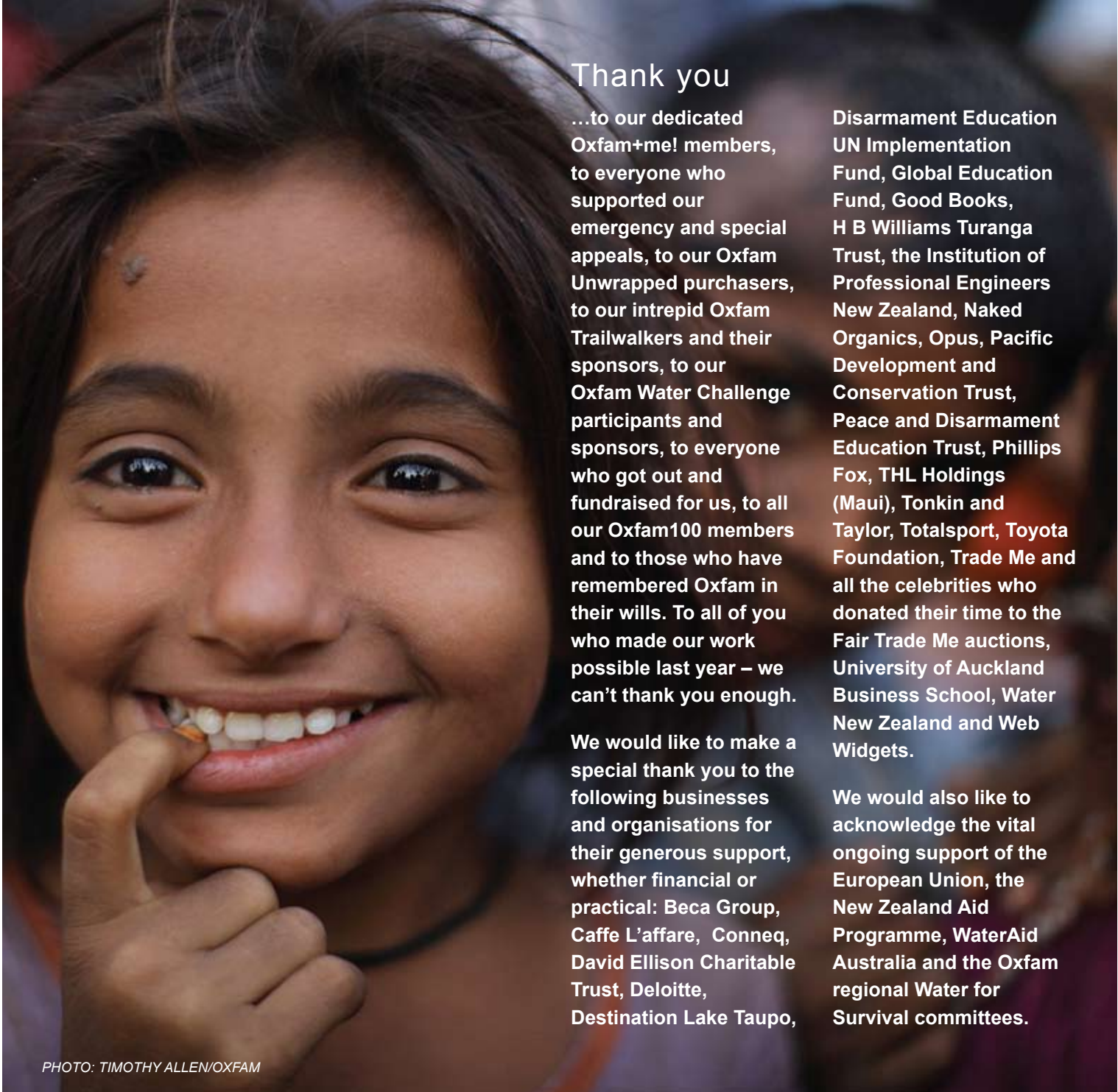
Pacific	63%
Southeast Asia	33%
Africa	4%

How the development programme money was spent

Livelihoods and economic justice	38%
Water and sanitation	34%
Conflict reduction and peace building	16%
Gender justice	5%

Independent audit report

The information in this report has been summarised from the annual accounts of Oxfam New Zealand for the year ending June 30, 2010. Deloitte completed their audit on November 6, 2010. This audit concluded that the full financial statements "fairly reflect the results of operations for the year ended June 30, 2010 and the financial position of Oxfam New Zealand as at June 30, 2010." Copies of the report are available from Oxfam.



Thank you

...to our dedicated Oxfam+me! members, to everyone who supported our emergency and special appeals, to our Oxfam Unwrapped purchasers, to our intrepid Oxfam Trailwalkers and their sponsors, to our Oxfam Water Challenge participants and sponsors, to everyone who got out and fundraised for us, to all our Oxfam100 members and to those who have remembered Oxfam in their wills. To all of you who made our work possible last year – we can't thank you enough.

We would like to make a special thank you to the following businesses and organisations for their generous support, whether financial or practical: Beca Group, Caffe L'affare, Conneq, David Ellison Charitable Trust, Deloitte, Destination Lake Taupo,

Disarmament Education UN Implementation Fund, Global Education Fund, Good Books, H B Williams Turanga Trust, the Institution of Professional Engineers New Zealand, Naked Organics, Opus, Pacific Development and Conservation Trust, Peace and Disarmament Education Trust, Phillips Fox, THL Holdings (Maui), Tonkin and Taylor, Totalsport, Toyota Foundation, Trade Me and all the celebrities who donated their time to the Fair Trade Me auctions, University of Auckland Business School, Water New Zealand and Web Widgets.

We would also like to acknowledge the vital ongoing support of the European Union, the New Zealand Aid Programme, WaterAid Australia and the Oxfam regional Water for Survival committees.

PHOTO: TIMOTHY ALLEN/OXFAM

Celebrating our volunteers!

Here at Oxfam we believe that when we work together, people have an amazing power to bring about change. Our volunteers and interns are an incredible group of people and are vital to our work, providing much-needed support in areas ranging from campaigning, fundraising and managing events to research and administration. We have over a thousand volunteers ready and willing to help out at any time. Last year, volunteers donated over 5000 working hours to Oxfam.

So to all our volunteers, a special thank you – one person really can make a difference.

Visit www.oxfam.org.nz/volunteer

From one generation to another

Leaving a bequest to Oxfam helps save people from the terrible hardships of a life of poverty now and for generations to come. That's why **Yvonne Knipe-Ackerman** decided to leave her treasured home in Ponsonby, Auckland, as a bequest to Oxfam. When the home went up for auction last November, it raised an incredible \$830,000 towards our Water for Survival work. Yvonne's close friends tell us, "Yvonne was the kindest, most humorous and thought-provoking friend one could wish for. Goodwill and optimism were her underlying strengths." Oxfam will make sure Yvonne's optimism lives on through this special gift.

Visit www.oxfam.org.nz/bequests

Raising vital funds

Donations from the New Zealand public are vital to our work and despite difficult economic times in 2010, over 34,000 people gave a donation to our work in the developing world.

Our supporters found ever more creative ways to raise funds, from a Webbs auction of a limited edition bottle of Moët and Chandon champagne, to celebrity supporters auctioning their time on Trade Me, to running marathons, to book fairs and the good old bucket shake for our emergency appeals.

The reasons people choose to raise money for Oxfam are as diverse as the people themselves. The one constant is that together, we can make a difference.

Oxfam Unwrapped sold over 13,000 gifts last year with goats, farmer's packs, ducks and safe water the biggest sellers. Oxfam supporter Kay Ballentine-Hooper tells us why she buys an Oxfam Unwrapped gift each year: "My kids came up with the idea," says Kay. "My husband was a farmer and he passed away a number of years ago when my kids were still young. They decided a good way to pay respects to their dad would be to buy a couple of Train a Farmer packs. Then they decided to set up a farm for their Dad and now, every year, they buy a new Oxfam Unwrapped animal to put on Dad's farm."

Thanks to Kay's family, those training packs and animals have helped families living in poverty in East Timor, Papua New Guinea, Papua and Samoa, to farm their way to a better, healthier life.

Visit www.oxfamunwrapped.org.nz

Announcing Oxfam1000

New Zealanders are the most generous people in the world, according to the World Giving Index. It's a title we can be proud of – and one we need to live up to.

That's why we've begun a nationwide search for 1000 special supporters to join Oxfam1000, an ambitious initiative to raise one million dollars a year to break the cycle of poverty in our region.

If you are able to make a donation of \$1000 or more over the year, we invite you to join an exclusive group of supporters, the Oxfam1000. That's just \$20 a week for you, but if 1000 supporters do the same, it's \$20,000 a week!

Being able to count on your support means we can work alongside communities for as long as it takes to deliver real change – that lasts.

Visit www.oxfam.org.nz/oxfam1000

The 5th annual **Oxfam Trailwalker** saw more than a thousand walkers tackle the 100km Taupo trail within 36 hours. Every year, Oxfam Trailwalker participants continue to inspire the New Zealand public to support them to achieve the \$1 million fundraising target. After the event Tessa Macky said, "We conquered 100km in 26 hours and 14 minutes...what an emotional adventure! So many highs and a fair share of lows – which are so worth it as the cause is amazing!"

Visit www.oxfamtrailwalker.org.nz



Join the fight against poverty and injustice. Visit www.oxfam.org.nz/getinvolved



Ending poverty and injustice

Oxfam exists because poverty and injustice are unacceptable. We believe in the power of people to change the world we live in. Working together with communities, local partners and supporters, we can build a fairer, safer, more sustainable world. We work in three ways: we respond to emergencies

immediately, saving lives and helping survivors recover; we work in 98 countries providing people with the skills and resources they need to work their way out of poverty; and we campaign to challenge and change unjust policies and practices that keep people in poverty. To find out more visit www.oxfam.org.nz



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Supporting over 1.8 million people affected by the floods in Pakistan. PHOTO: TIMOTHY ALLEN/OXFAM