



# IMPACT

REPORT 2018



**OXFAM**  
New Zealand



## OXFAM'S VISION

Our vision is a just world without poverty. We want a world where people are valued and treated equally, enjoy their rights as full citizens, and can influence decisions affecting their lives.

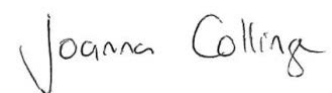
## OXFAM'S VALUES

- Connectedness/Manākitanga
- Courage/Kaha
- Justice/Tika

### CO-CHAIRPERSON'S STATEMENT

On behalf of Oxfam New Zealand's Trust Board we warmly acknowledge your generous support and solidarity in fighting to end poverty and injustice around the world. Thanks to your continued trust and generosity, together we have made a real difference.

The Trustees are pleased to present the approved Annual Impact Report 2017/18 and the audited financial statements of Oxfam New Zealand for the year ended 31 March 2018.



JOANNA COLLINGE

Co-Chair, Oxfam New Zealand



GARRY MACDONALD

Co-Chair, Oxfam New Zealand



Looking back over 2017-18, I am filled with renewed optimism and gratitude for the people who tirelessly and passionately support Oxfam New Zealand's vital work in the Pacific and around the world.

This year we achieved outstanding successes in our advocacy and campaigns work that would not have been possible without you. Together, we brought the injustice of extreme inequality to the conversation during the 2017 general election. Our voices joined those of 14 other international NGOs calling for a better climate future for us all – and we succeeded. We have been delighted to see the promise of a Zero Carbon Bill become reality in 2018.

Cyclone Gita hit Tonga with full force in February 2018. It was hard seeing the devastating impact it had on families and their communities, and the inevitable setbacks created by such a disaster. Oxfam's local partners responded immediately, even as many of them were dealing with damage and trauma from the cyclone themselves. It was inspiring to see them selflessly spring into action, and to witness the training Oxfam has provided make all the difference in the immediate aftermath of the cyclone. To have young local Pacific people providing expert, well-organised support was game-changing.

Abaiang, Kiribati: Tinaai and Kaboua at Terau Beach Bungalows, their eco-tourism venture. Tinaai says climate change puts their low-lying island at risk: "We don't want to leave here. This is our home and this is our land ... But the problem is getting closer and closer." Photo: Ula Majewski/OxfamAUS.

### Kua takoto te manuka

*The leaves of the manuka tree have been laid down*

In February, we set out a 10-point action plan to strengthen our safeguarding policies and practices and change our culture for the better. We are doing our best to match our apology for our mistakes in Haiti with action: protecting those we work with, and stamping out exploitation, abuse and harassment from all areas where we work. For Oxfam worldwide we step forward to pick up this challenge with humility and a commitment to ensure we have the safety and wellbeing of women and those with less power at the heart of all we do.

Without your generous support, we could not have reached as many vulnerable communities and transformed as many lives as we did this year. So thank you for sharing in our vision and pursuit of a just world without poverty.

Nāku noa nā



RACHAEL LE MESURIER

Executive Director, Oxfam New Zealand



# STRENGTH IN PARTNERSHIPS

## OUTCOME 1:

### STRENGTHEN OUR PARTNERSHIPS TO SUPPORT THE IMPACT OF OUR PROGRAMMES

Oxfam worked with many vulnerable communities in the last year, supporting people to learn skills, grow crops, improve harvests and strengthen productivity, become more confident and skilled leaders, and increase self-sufficiency, while also challenging systems and structures that impede longer-term change.

Our expert relief teams worked alongside our local partners to help deliver clean water, sanitation, hygiene kits, food, and shelter to communities affected by disasters. And we worked proactively with vulnerable communities around the world to improve infrastructure, promote peace-building projects and prepare for climate change — before disaster strikes.

## DEVELOPMENT PARTNERSHIPS

### ACHIEVEMENTS

- Essential water and sanitation services were elevated as a government priority in Papua New Guinea (PNG) through a provincial and district level strategy facilitated by Oxfam.
- Rural families in PNG received training in growing onions, marketable vegetables and producing honey, creating sustainable livelihoods and supporting families to thrive.
- 500 people in the sugar belt areas of Fiji received training in alternative livelihood skills like bee-keeping, organic horticulture, food processing, and participated in a youth employability course, resulting in at least half of those on the course subsequently gaining meaningful employment.
- Young women and men graduated from the Young Farmers' Development Course at an Oxfam Rural Training Centre in Vanuatu, where they learnt to boost their sources of income to over 7000 heads of taro in their gardens, 200 chickens, and many other crops, livestock, and timber to earn them money in the future.
- Oxfam partner C-CAT, a coffee marketing cooperative in Timor-Leste, gained Fairtrade accreditation and has established a relationship with a new coffee buyer in Europe, in addition to an ongoing contract with an Australian buyer.

## HUMANITARIAN EMERGENCIES

### ACHIEVEMENTS

- 18,000 survivors of Cyclone Gita in Tonga received vital disaster relief – including purifying over 1 million litres of contaminated water using Oxfam Skyhydrant filtration systems.
- Hundreds of people displaced by volcanic eruptions in Ambae gained improved access to safe drinking water, sanitation and hygiene, and early recovery assistance through the government of Vanuatu supported by Oxfam.
- Water piping and storage systems, toilet facilities and hygiene promotion reached over 500 people displaced by volcanic eruptions in Kadovar, Papua New Guinea
- Vulnerable Rohingya women in refugee camps in Bangladesh, who experienced or are at risk of gender-based violence, were protected from further harm and suffering through roving protection teams helping them safely access health and social services.

### NUR\*, COX'S BAZAR REFUGEE CAMP, BANGLADESH

"Oxfam gives us a voucher so we can buy extra food — dried fish, chili powder, yellow powder, green chili, onion, salt, and eggs.

"We go to the market with this voucher and can exchange it for things from the list of goods. With the vouchers, we are able to get some extra food — it's a big help.

"I get food rations of one bag of rice per month. I need to make this bag of rice last the whole month.

"But one bag of rice is not enough for us. Because I

have a large family. Sometimes I borrow rice and other essentials from my neighbours.

"We don't have any other means to buy food except with this voucher, we don't have any money. This voucher helps us to get by."

Oxfam has partnered with the local Bangladeshi community, to provide vendors at the local market with extra income from the food vouchers and Rohingya refugees with access to more nutritious, fresh food for them and their families.



# GROWING PACIFIC LEADERSHIP

## OUTCOME 2:

SUPPORT THE GROWTH OF PACIFIC LEADERSHIP IN CHALLENGING LOCAL ISSUES OF INJUSTICE AND POVERTY

Over recent years, the Oxfam confederation has embarked on a process of transformative change, to achieve a new vision by 2020. This vision will see Oxfam continuing to deliver on our work, while also ensuring that we are more globally balanced in bringing people from high and low income countries together, to help lead equally. This means that we will have stronger representation, power and influence from developing countries.

In the Pacific, the establishment of a regional office, based in Suva, Fiji, has meant an operational and power shift for our work, ensuring local leadership takes centre stage across all that Oxfam does in the Pacific.

This represents a fundamental change to Oxfam's approach around the world in how we support long-term development so that communities – specifically women and those that are poor, marginalised or excluded – actively engage in accessing their rights and take the lead in guiding positive change in their lives and communities.

## ACHIEVEMENTS

- With Oxfam New Zealand's support, Oxfam in the Pacific has increased their Pacific-led advocacy with a core focus on climate change finance, resilience (including humanitarian response) and Pacific led management of local resources such as their oceans.
- Oxfam New Zealand has also supported the transition of Oxfam in Polynesia and Micronesia (OiPM) programmes from being managed in Auckland to now being based within Oxfam in the Pacific's regional organisation.



### SILAITI AND ALIBATE • NAKOLO VILLAGE, TONGA

Silaiti and her grandson, five-year-old Alibate, collect coconuts to sell to Oxfam's local partner, Tonga National Youth Congress. The congress provides farmers with equipment, expertise and funding, to make sure organic farming is sustainable for farmers. Organic, sustainable agricultural methods have a positive environmental impact as they preserve soil quality and support Tonga's commitment to reducing the impact of climate change.



# VOICES FOR CHANGE

## OUTCOME 3:

INFLUENCE GOVERNMENT POLICY AND PRACTICE TO FOCUS ON SOLUTIONS TO THE INJUSTICE OF POVERTY

This year we continued our game-changing advocacy and campaigns work, committed to changing the structures and systems that keep people in poverty.

We worked closely with those in power to influence policy on tax justice and climate change, leading the development sector in a successful coalition election campaign and mobilising Oxfam supporters from Dargaville to Dunedin to take action on climate justice for our Pacific neighbours.

## ACHIEVEMENTS

- The issue of tax avoidance and its impact on the developing world was highlighted during 2017 with the launch of a major Oxfam research report, *Making Tax Vanish*. The report outlined the aggressive tax avoidance tactics of many multinationals and how these affect New Zealand and the developing world. The report gained widespread media coverage and generated productive conversations on tax amongst the New Zealand public and politicians alike.
- Oxfam New Zealand wrote a submission on the introduction of the New Zealand Tax (Base Erosion Profit Shifting) Bill – a tool to tackle tax avoidance. Oxfam’s submission was favourably mentioned in Parliament as an important voice in the conversation about tax avoidance and its effects on developing countries.
- Oxfam’s new Commitment to Reducing Inequality Index (CRII) was introduced to parliamentarians, academics, media and the public as a tool to measure government approaches to tackling inequality. The NZ Labour Party championed the CRII as a tool to measure annual progress on policy choices that aim to address inequality.
- Oxfam initiated a trailblazing coalition in the international NGO sector that contributed to the New Zealand government committing to introduce a Zero Carbon Bill by the end of 2018. With the Council for International Development, Oxfam successfully gained crucial support from 15 international development agencies to campaign together on prioritising climate change legislation and recognising its consequences for international development.



### ILIAVI, NAYAVUTOKA VILLAGE, FIJI

In the aftermath of Tropical Cyclone Winston, village headman Iliavi sits on the seawall that he and his forefathers built to protect their land from rising sea levels. He says, “Climate change is affecting us badly, from the sea to our crops.

“Before the sea level never reached three feet; the wall was only three feet high. But now, it is six to seven feet and it is still too low. It’s just not enough.”

Iliavi and the other people in his village are advocating for more support to combat the effects of climate change, including upgrading the sea wall he and his forefathers built to meet rising sea levels, which would protect the land where he has lived his entire life.

“I’ve been on this land since the day I was born. It’s very special. You have been helping our village since cyclone Winston. We really appreciate you. A very big vinaka vaka levu, thank you.”



# INCREASING IMPACT

## OUTCOME 4:

INCREASE THE QUANTITY OF INCOME, AND DIVERSITY OF SOURCES, FOR IMPROVED IMPACT FOR OUR LOCAL PARTNERS AND COMMUNITIES

This year, your kindness and generosity have allowed us to help thousands of people in poverty-affected communities, equipping them with tools, skills and knowledge to improve their lives and thrive. Without the vital funds raised by a variety of sources, Oxfam would not be able to continue its life-saving work.

As a result of focusing on how we raise funds for our core work, Oxfam New Zealand diversified its income sources over the past year, leading to fruitful partnerships and thousands more dedicated supporters standing by our work.

## ACHIEVEMENTS

- We tested and successfully delivered a new social enterprise that provides like-minded charities with our values-based in-house call centre service. As well as ensuring a living wage, and a unionised and inclusive workforce in line with Oxfam values, this initiative has also created a new revenue source to support our work.
- A second successful Blunt umbrella collaboration raised \$130,000 for Oxfam's work, in a partnership with the renowned Kiwi umbrella company and celebrated local artist Flox.
- Oxfam was the official charity partner for Splore Festival 2018, a valued partnership leading to new opportunities to engage with potential supporters.
- Grants secured from Oxfam International helped us trial new fundraising initiatives. An Oxfam-sponsored coffee truck travelled around Auckland offering fair-trade coffee, sparking conversations and generating thousands of leads for potential new financial supporters.
- A number of new grants and contracts were secured from institutional funders, providing substantial financial backing for long-term programmes when matched with public donations.



### ILISONI BULIKIOBI, BUA PROVINCE, FIJI

Once a promising rugby player, Ilisoni had a stroke in his early twenties that left him confined to a wheelchair. When Cyclone Winston flattened his home in 2016, Ilisoni stayed in the village hall for months till neighbours helped rebuild the house.

"I did not feel that safe, since it was a wooden house. It's very risky when cyclones come.

"We heard it on the radio. It said that it was category five, stronger than Cyclone Kina. I was thinking I had to go someplace that I could be safe during that cyclone. All the boys who were here took me to the village hall.

"I was thinking, if something happened there, all of us would die during that time — especially me, because I can't walk properly. I was frightened.

"I was asking myself, where will I live? Where will I go?"

Once Ilisoni's new home was built, we installed a toilet and washroom next to it.

"Three weeks ago Oxfam came and put the toilet in. I was happy because, before this, I was going to my uncle's house to use the toilet.

"My uncle and one of my cousins would always help me. It was really very hard for me to go there.

"It was a very good help to have this, because then I could use a proper bathroom and toilet."



# PEOPLE POWER

## OUTCOME 5:

INCREASE THE OPPORTUNITIES FOR  
NEW ZEALANDERS TO SUPPORT OUR  
WORK

Oxfam knows that the most effective way to eradicate the injustices of poverty is to bring about change at all levels – individual, community, and all the way to influencing political leaders on a global scale.

We also believe people power is what makes change happen – so our goal is to get New Zealanders more actively engaged in the issues that impact on developing countries. Together with a growing number of people donating to our vital work we know this will create change right now in the lives of those who most need it.

## ACHIEVEMENTS

- 5,000 new regular financial supporters joined the Oxfam movement; an aspirational target that was met with the help of a dedicated, knowledgeable and passionate team.
- Our campaign supporters grew by 20%, as we mobilised people to get involved in Oxfam climate change and tax justice campaigns.

## OUTCOME 6:

INCREASE THE ORGANISATIONAL HEALTH

The impact that Oxfam can deliver is reliant on the values, skills and expertise our staff and volunteers bring to our work.

For them to work effectively, efficiently and honour the trust our supporters and donors have in us, they need to have reliable tools, have budgets that maximise their talent, a safe working environment and know that they are valued.

We also know that to achieve a world without poverty or injustice we need to be an organisation that is resilient, sustainable and can weather the knocks that a rapidly changing world will bring.

## ACHIEVEMENTS

- At the beginning of the year, the organisation went through a significant re-structure where we looked to streamline our operations and be more cost-efficient and sustainable.
- Our team implemented a number of staff retention initiatives during the course of the year.
- We had a renewed focus on ensuring the health, wellbeing and dignity of both Oxfam staff and the vulnerable groups with whom we work. Further work has also been initiated on improving both our safeguarding and health and safety policies, working with others across the international development sector to develop and adopt best practice wherever possible.
- We intend to continue improving on a range of these strategic initiatives into the coming year, and are excited about the additional positive outcomes still to come.



## CALLING FOR URGENT ACTION

Climate change is dramatically changing the world we love. It's putting our homes, our land and our food at risk. It is threatening to unwind the progress made over the last 60 years in the fight against poverty. We're calling on world leaders to ensure that money to help people cope with climate change is on the way up, and the pollution that leads to more extreme weather and disasters is on the way down.

Oxfam takes a leadership role in international climate change diplomacy, calling for the needs of the world's poorest people to come first. We also amplify Pacific voices by providing support to

Pacific island organisations and governments in climate change negotiations.

Our Pacific neighbours desperately need support to adapt to climate change, but so far all they have received is crumbs. Oxfam supports innovative ways to generate the funding that poor people need to lower their own emissions and cope with climate change, and meaningful climate change action at home in New Zealand through a robust Zero Carbon Act.

Reverend Suamalie Iosefa Naisali joins Oxfam supporters at the People's Climate March in Auckland.

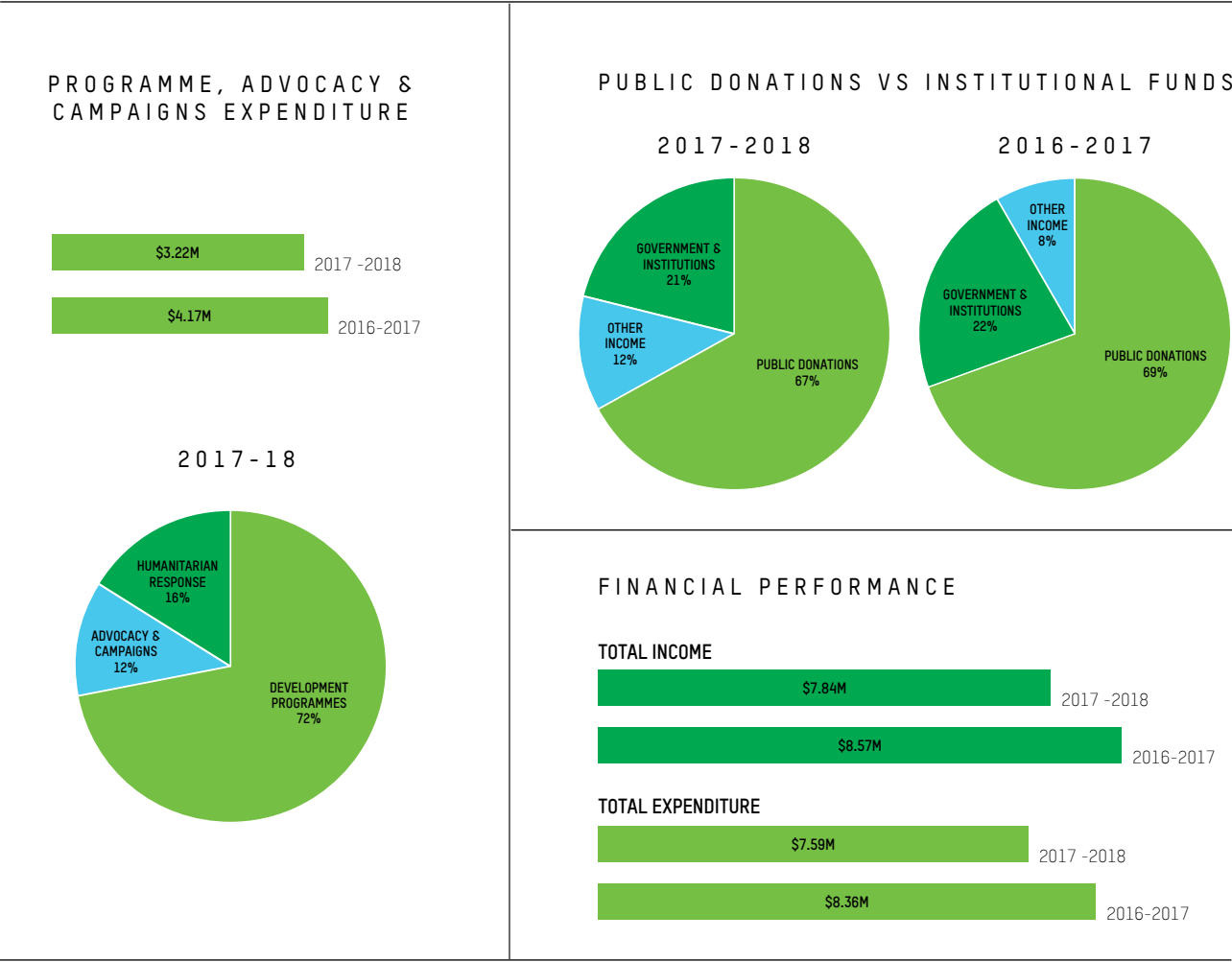
Photo: Artur Francisco / Oxfam



# FINANCIALS

## A NOTE TO OUR SUPPORTERS

Oxfam is incredibly grateful for the generous support of all of our donors. Your commitment and passion is an inspiration.



## SAFEGUARDING TRANSPARENCY REPORT

ONZ remains committed to transparency on allegations of sexual harassment, exploitation and abuse. We had one allegation of inappropriate conduct in the 2017-18 financial year and this was investigated. It was upheld, disciplinary action was taken and there was no requirement to refer to statutory parties. Support was offered to the complainant.



### OLIVER IATO, TEOUMA VILLAGE, VANUATU

Oliver works with Farm Support Association, Oxfam's local partner in Vanuatu, assisting local farmers.

"Oxfam approached us after [Tropical Cyclone Pam], to help implement an emergency recovery program. With the assistance of Oxfam, we draft a plan.

"We were looking to help the small-scale farmers in most need. We look through our list [of farmers most in need] on Efate. In Emua village, there was a widow lady, Elsie — she lost almost everything [during the cyclone].

"When we arrived, Elsie was very happy that we could assist her. [Referring to her destroyed hen house],

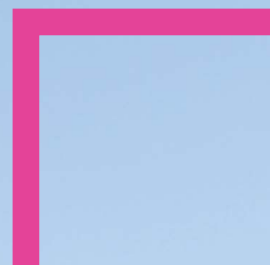
she said, 'I thought everything was finished.'

"She was very happy when she heard that Oxfam and FSA would help because [she needed her chickens] for income for her family [and for things like her] children's schooling. Oxfam's and FSA's support was a big relief for her.

"Now [five months after the cyclone hit] the new chickens are around two months old. She's very happy now with the chicken — she can now continue on her own.

"That's the plan. We help people start up ... to recover after the cyclone".





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