



Siua Siale, 21, lives an hour's walk away from Eau's virgin coconut oil (VCO) site. His role here is grating and drying the coconut, although he also helps out with all the other jobs that need doing such as cleaning. He receives pay weekly and it's regular, consistent work, unlike his construction job: "I prefer to work with VCO, it is easier than construction and I like working with the other young people." All his friends still work in either construction or in the bush.



IMPROVING THE LIVES OF 1000



FUNDING NEEDED \$150,000



PROJECT TIMELINE 2015-2020

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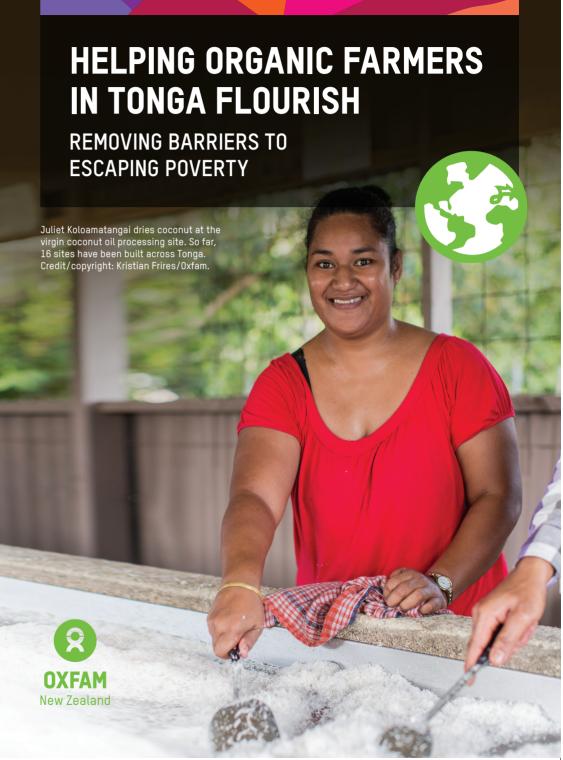
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65% of the country's exports are agricultural



22.5% OF THE POPULATION LIVES BELOW THE POVERTY LINE



\$6,200 NZD IS THE AVERAGE ANNUAL INCOME PER PERSON IN TONGA

THE PROGRAMME

- Oxfam's local partner TNYC is a Tongan civil society organisation that works with youth aged 14-35 to encourage and empower their talents and creativity. Oxfam and TNYC work to ensure that organic farming is sustainable for farmers by providing equipment, expertise and funding.
- Organic coconut and vanilla growers are provided with equipment and expertise to enable them to build their businesses over time. They are taught about organic pesticides and composting, creating a more environmentally conscious method of farming.
- We encourage and oversee TNYC staff
 visits to coconut oil sites across Tonga, so
 that experience and ideas can be shared.
 Organising field trips to Samoa to learn from
 similar schemes operating there.
- We help establish marketing and export strategies for organic grower groups, which includes working with local people on creating a label and logo for the products, and publicising products through the media. This will result in more demand for virgin coconut oil and vanilla bean, and increase income for farmers!