



OXFAM

Aotearoa

IMPACT

REPORT 2023

OUR **VALUES**

MANAAKI/CONNECTEDNESS

We link up, between, across and most importantly, with.
We reach out respectfully, authentically, and with reciprocity.
We engage, we care, and we use knowledge drawn from diverse thinking.
We strengthen solidarity through inclusion.

MĀIA/COURAGE

We choose courage over comfort.
We challenge ourselves and others.
We hold ourselves and others to account.
We ask brave questions and make bold decisions.

TIKA/JUSTICE

We recognise everyone's equal value and fight for their rights.
We promote what's fair and right.
We challenge those in power alongside those who feel they are powerless.
We strive for power-sharing in all we do.



CONTENTS

OUR VALUES	2
OUR VISION & MISSION	4
Our work	5
STATEMENT FROM THE BOARD	6
A MESSAGE FROM OUR EXECUTIVE DIRECTOR	8
OUR STRATEGIC GOALS	
Goal 1	10
Goal 2	14
Goal 3	20
Goal 4	22
Goal 5	24
Goal 6	26



OUR **VISION** & **MISSION**

TE PAE TAWHITI, OUR VISION:

We believe in a just, inclusive, and sustainable world for everyone, now and for future generations.

TE WHĀINGA, OUR MISSION:

Together with you, we challenge and transform the systems that drive injustice: climate breakdown, women's inequality, and unfair economies.

TE TIKANGA, HOW WE BEHAVE AND APPLY TE KAUPAPA:

We understand that how we behave is as important as the issues we work on.

Photo: Petterik Wiggers



WHAT WE DO

RESPOND TO EMERGENCIES



Our disaster relief fund enables us to respond quickly to disasters like tropical cyclones or earthquakes and help refugees in crisis.

REMOVE BARRIERS TO ESCAPING POVERTY



Our long-term relationships with local partners expand their voices and support their communities to address the root causes of poverty and work to change the systems that keep families poor.

EXPOSE AND CHANGE UNJUST LAWS & IDEAS



Our work holds powerful people in governments and corporations to account, so they make decisions that prevent and reduce poverty and discrimination to ensure joyful abundance for all.

FOCUS AREAS



ECONOMIC JUSTICE



We help create an economy that puts people and the planet at the centre. We work to hold powerful people to account, and to transform our global economic system so that everybody can flourish on a healthy planet.



GENDER JUSTICE



We work for a world where people of all genders can realise their human rights and live free from violence. We work to transform harmful gender norms and achieve women's equal participation in political processes. We push for women to be able to own land and businesses, and to get the resources they need to live dignified lives.



CLIMATE JUSTICE



We act to change the course of the climate crisis, especially for those who have done the least to cause it. We pressure people in governments and corporations to stop harmful practices and instead invest in sustainable solutions. We learn with others about ways to build resilience and adapt in the face of changing environmental conditions.

OXFAM AOTEAROA BOARD CHAIR



Anei rā aku mihi mahana ki
a koutou ngā pou tautoko o
Oxfam Aotearoa.

Warm, respectful greetings to
you all, the supporters of Oxfam
Aotearoa.

On behalf of the Oxfam Aotearoa team, I want to start by expressing gratitude to each and every one of you for your support. In the face of unprecedented global challenges, Oxfam's work is more vital than ever and you are the posts that hold up our whare. It is your dedication and generosity that enable us to do what we do.

Last year was a year like no other, with numerous crises affecting communities around the world. Natural disasters, conflicts and the ongoing impact of the global pandemic caused immense hardships for vulnerable communities. Working with our local partners, Oxfam Aotearoa was on the front lines, providing emergency aid, humanitarian relief and long-term development programmes to those in need.

We also want to acknowledge that fundraising in 2022 was incredibly difficult. The cost of living situation in particular, both global and domestic, presented significant obstacles for our fundraising efforts. Despite these challenges, we remain committed to

our mission of fighting poverty and injustice and we continue to find innovative ways to generate support for our programmes.

At Oxfam Aotearoa, we are steady in our determination to create a more just and equitable world. We remain steadfast in our commitment to work with communities to become more resilient, provide life-saving assistance and advocate for lasting change. Your continued support is crucial in helping us achieve these goals. We are truly grateful for your commitment to Oxfam.

As we move through 2023, we face new challenges. However, with your continued support, we are confident that we can make a meaningful difference in the lives of people from all walks of life, from all around the world. Together, we can build a better future for all.

Thank you for standing with us in solidarity and for being part of the Oxfam Aotearoa community. We couldn't do it without you. Your support is truly appreciated.

Ngā mihi mahana,

A handwritten signature in black ink, appearing to read 'Luc Shorter'.

Luc Shorter
Chair of the Board, Oxfam Aotearoa

OUR STRATEGIC GOALS



RELATIONSHIPS

We will continue our journey to become true tāngata tiriti, supporting Māori to achieve tino rangatiratanga and demonstrating Indigenous leadership through our work.



SELF-DETERMINATION

The people we work alongside, across the Pacific and beyond, will drive decisions that are made about them, their whānau, communities, countries and regions on climate, gender and economic issues.



GOVERNMENT SUPPORT

The NZ government will do all it can to support the Pacific and beyond to stop climate destruction, build human economies and improve equality for women/girls and diverse communities.



CORPORATE ACTION

Multinational corporations and NZ's private sector will stop climate breakdown and build a human-centred economy.



CLIMATE ACTION

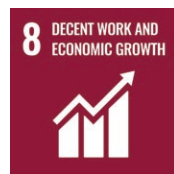
Aotearoa New Zealand and its people will drastically reduce climate pollution and be a strong global voice for a 1.5° C planet.



ADAPTATION

We will be an adaptable, dynamic and sustainable organisation, with deep and strong relationships founded on our values.

We recognise that change doesn't happen in a silo, or in a straight line. As we work towards these goals, we will also be driving progress on these U.N. Sustainable Development Goals:



ECONOMIC JUSTICE. CLIMATE JUSTICE. GENDER JUSTICE.

Across all of our goals, we see the interconnectedness of how different systems impact on each of these areas of focus.

Tēnā koutou katoa,

I couldn't feel more proud to be introducing my first Impact Report as Executive Director at Oxfam Aotearoa.

KAIWHAKAHAERE EXECUTIVE DIRECTOR REPORT



I am particularly proud of our What She Makes campaign. Through this initiative, we are tackling the deeply rooted inequalities that persist in the fashion industry, ensuring that women's rights are upheld, and that they are paid a living wage. Our efforts have already resulted in tangible change, with New Zealand and global brands recognising the need for living wages and safe working conditions.

Moreover, our work in climate justice continues to be at the forefront of our agenda. We know that climate change disproportionately affects the most marginalised communities,

I want to express my utmost gratitude to our dedicated team. Their unwavering commitment, passion, and resilience have been the driving force behind our accomplishments over the past year. Despite the challenges we faced, they remained steadfast in their pursuit of justice and equity, going above and beyond to make a difference in the lives of vulnerable communities.

exacerbating poverty and inequality. Through our programmes, advocacy, and partnerships, we are fighting for climate justice, demanding action from governments and corporations to mitigate the impacts of climate change. Our flagship programme, Kōtui, works to support women in the face of climate breakdown, helping them to build resilience and actively contribute to the decisions that affect them the most.

Despite it being a particularly challenging time to be doing the work that we do, I want to assure you that we are on track for success. We are continuously adapting our strategies, innovating our approaches, and building strong partnerships to maximise our impact. With the unwavering support of people like you, we will continue to amplify our reach, deepen our impact, and create a more just and equitable world.

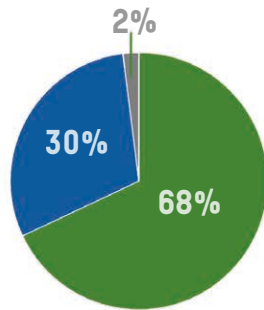
Thank you for standing with us on this transformative journey. Together, we are reshaping the future and ensuring that no one is left behind. Your support and belief in our work fuel our determination to create lasting change.

Ngā mihi nui,

A handwritten signature in black ink, appearing to read 'J. Myers'.

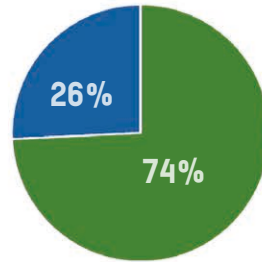
Jason Myers
Executive Director, Oxfam Aotearoa

WHAT WE RAISED



2023

Total revenue: \$7,561,214

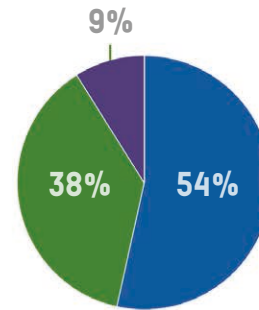


2022

Total revenue: \$8,194,751

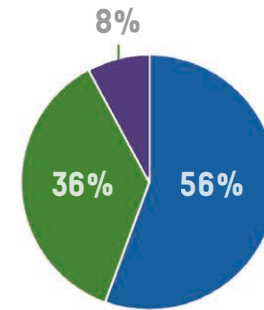
Public Fundraising Institutional & Government Funding Interest Revenue

WHAT WE SPENT



2023

Total expenditure: \$7,729,106



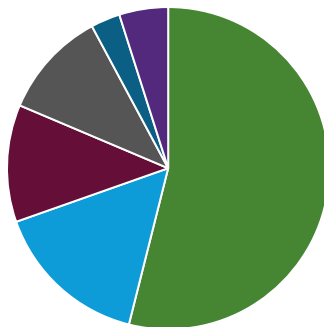
2022

Total expenditure: \$7,082,131

Advocacy Development Programmes & Humanitarian Responses Fundraising Administration

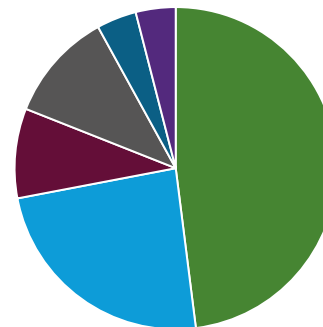
PUBLIC FUNDRAISING

FY23



55% Regular giving
16% Philanthropy
12% Single giving
11% Event fundraising
3% Special Appeal
5% Other

FY22



48% Regular giving
24% Philanthropy
9% Single giving
11% Event fundraising
4% Special Appeal
4% Other



Oxfam builds deep relationships and strong kaupapa

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

► NUMBER OF CIVIL SOCIETY PARTNERS IN THE PACIFIC AND BEYOND THAT OAO WORKS WITH: 20

We worked with several partner organisations across multiple countries including:

- Bangladesh: Rights of Women Welfare Society
- Papua New Guinea: QueenPads
- Solomon Islands: West 'Are'are Rokotaniken Association
- Timor-Leste: Rede ba Rai, Core Group Transparency, Juristas Advocasia

- Tonga: Civil Society Forum of Tonga
- Tuvalu: Tuvalu Climate Action Network
- Vanuatu: Youth Challenge Vanuatu

► NUMBER OF ECONOMIC, CLIMATE AND GENDER JUSTICE GROUPS IN AOTEAROA THAT OAO PARTNERS WITH: 23

- We partnered with several justice groups this year including ActionStation, Greenpeace Aotearoa, Amnesty International and Tax Justice Aotearoa.





WE DEVELOP DEEP AND STRONG RELATIONSHIPS TO BRING OUR KAUPAPA TO LIFE.

Nāu te rourou, nāku te rourou ka ora ai te iwi.

With your basket and my basket the people will thrive.

Hunga Tonga-Hunga Ha'apai eruption recovery

In January 2022, Hunga Tonga-Hunga Ha'apai (HTHH) erupted and Tonga is still recovering from its effects. Ash blanketed crops and massive waves destroyed fishing boats and soaked fertile farmland with salt water. Our long-time partners, Tonga National Youth Congress (TNYC) leapt into immediate action desalinating and distributing safe water to affected populations, particularly women, children, people living with disabilities and the elderly.

It's been a year and a half since the eruption and Oxfam and its partners are still supporting families to settle into the "new norm." Our joint efforts and collaboration have provided access to safe water, reaching almost a third of the total population in Tonga during the first six months. Once those immediate needs were being met, Oxfam began work with another organisation, the Civil Society Forum of Tonga (CSFT) to look at livelihoods. This successful partnership has reached over 1000 displaced people and farmers affected by the HTHH volcanic eruption.

Tonga is a kingdom comprised of 171 islands, home to just over 100,000 people. 74% of the population (74,611) live on the main island, Tongatapu. Many of the outer, more low-lying islands such as Mango, Fonoi, Atatā and Nomuka, were devastated by the tsunami. Entire communities on these islands had to be rescued and relocated to inland locations on Tongatapu or 'Eua. For families who have made their living from fishing for generations, living in government-subsidised housing, churches or community halls, kilometers away from the ocean is not a lifestyle they ever envisioned. They lost their homes, their livelihoods, their community, and in many ways, their local culture.

Farming families throughout Tonga found themselves either with an entire harvest's worth of crops destroyed by sea water or a healthy harvest, but no means to transport it to market to sell it.

This is where Oxfam and CSFT's "Cash for Crops" initiative stepped in. Because of our long-time local partnerships, we were able to work in collaboration with 12 farms to help harvest

crops, buy them, and redistribute them to families who had been displaced. These farms were supported with labourers hired from the communities, so both the farms and the local labour population benefitted.

The idea is simple enough but the logistics were quite daunting and required the kind of expertise and relationships that are only possible when you have been collaborating in a community for years. From regular shipments of perishable produce to the main island, to a small boat delivering to the five families on Nomuka Island, Oxfam and CSFT found ways to get crops from farmers eager to sell to families who needed to eat.

Where other programmes might ship in non-perishable imported food to communities after a disaster, this programme focused on sourcing the locally-grown,

nutritious produce that are staples of the Tongan diet and redistributing it to families in need. Cash for Crops has benefitted about a thousand families from Patangata, Popua, Ha'atafu and Kanokupolu villages and Fonoi and Nomuka Islands.

As Oxfam and CSFT continue working in these areas, it is becoming clear that it wasn't just the fishing and farming industries that were damaged by the tsunami. For example, the community of Kanokupolu is located in the westernmost side of Tongatapu. Prior to the volcanic eruption, the main source of income for the community was linked with the tourism sector. After the eruption, the tourism sector was largely decimated, with most resorts being damaged and shut down. While Tongans may be safe from immediate threat, their

livelihoods remain in jeopardy while resorts and hotels remain closed and replanting crops in land littered with tsunami debris is difficult, if not impossible.

Residents in this community are increasingly food insecure because they do not meet the government's threshold for relocation or assistance. So, Oxfam and CSFT are working to distribute vouchers to these families to be used to purchase essential items directly from local shops. This allows the families the dignity of choosing the items they need and keeps the local economy humming.

Some of the displaced families have decided to return to their islands. Oxfam and CSFT will continue sending food crop packages in the coming months.



The Cash for Crops programme assists farmers with harvesting crops that were damaged by the tsunami. This harvested food is then provided to the communities that were evacuated from the outer islands. This innovative program is actively providing financial relief to farmers who would have lost acres of food and is providing food to the most vulnerable communities.

Our partners in Tonga have reported that services have transitioned from disaster relief to investment in long-term growth and recovery initiatives. In these photos, farmers harvest a crop of Kumala Hawaii (a variety of sweet potatoes commonly grown in Tonga).



"It was really unexpected. We had heard about the rumours and even our grandparents were saying about this tsunami, we call it 'peau kula' but it was something that we never expected in our lifetime. And everybody was panicking and everyone in Tongatapu was affected."

After the tsunami, this is what I noticed: even though it was a challenge, but to me it brings a lot of people and unites them all together. And I'm speaking on behalf of our village, because everybody wants to help everybody."
– Melisila Weilert, farmer and village leader



Here, Melesila Weilert and her neighbour, Vikamau, show their new crops near Ha'atafu village in Tongatapu island, Tonga.



Top, from L to R: Pacific Koloa Collective members Eliala Fikhaki, Christine Nurminen, and Toleafoa Alfred Schuster present at CID Conference 2022. Below: PKC member Junior Ulu presents at a CID conference panel.



**PACIFIC
KOLOA
COLLECTIVE**

Pacific Koloa Collective Framework offers insight into Te Tiriti o Waitangi application

The Pacific Koloa Collective (PKC) has had a great year amidst the ongoing challenges of Covid-19. Membership has increased, the Pacific Koloa Framework was

showcased for the first time, and the unique relationship between Māori and Pacific peoples was explored to identify ways the INGO sector can work harder and better for these communities that we aim to serve.

At this year's DevNet conference, members of the PKC panel presented on 'Decolonising Aid: Different Ways of Working'. At this panel, OAO International Portfolio Manager, Christine Nurminen presented the *Pacific Koloa Framework*. This framework revealed the tuakana and teina relationship between Māori and Pacific peoples and how this relationship could have better applications of the Te Tiriti o Waitangi principles.

In support of the Pacific Koloa Framework, the Ministry of Foreign Affairs and Trade (MFAT) and other INGOs have asked PKC for more details about the Pacific Koloa Framework to support engagement and recruitment interests. As PKC celebrates its fourth anniversary, the first priority for our voluntary group is to continue being a safe space for practitioners. One action for PKC is to strengthen the relationship between Māori and Pacific practitioners by introducing a new Māori Co-Chair in the next financial year.



The people we work with drive the decisions that affect them

We aim to stand in solidarity with our Pacific and global partners and allies to achieve a more just, inclusive and sustainable world. We do this by supporting context-driven initiatives and quality programmes, while advocating for practices and policies that shift unfair systems and bring about locally led transformative change.

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

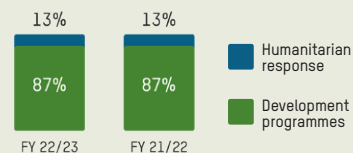
► NUMBER OF PEOPLE IN NEED OF HUMANITARIAN ASSISTANCE THAT OAO FUNDS AND TECHNICAL SUPPORT HAVE HELPED REACH: 317,607

- Five humanitarian projects were implemented during 2022-23 including continued work on hygiene and gender protection with Rohingya refugees in Cox's Bazar, water and food security for people affected by Tonga's volcanic eruption and tsunami, and new outreach to vulnerable people impacted by flooding in Timor-Leste, droughts and floods in East Africa and refugees fleeing the war in Ukraine.
- These projects reached a total of 317,607 girls, boys, women and men including elderly and people living with disabilities.

► NUMBER OF PEOPLE WE HAVE WORKED WITH THROUGH OAO DEVELOPMENT PROGRAMMES: 17,486

- We worked with 8,490 people directly, and a further 8,596 people indirectly in Timor-Leste, Papua New Guinea and Solomon Islands through Kōtui projects
- We worked with 471 people in Vanuatu through the Enhancing Youth Employment and Livelihoods project

DEVELOPMENT PROGRAMME & HUMANITARIAN SPEND



LOCAL LEADERSHIP FLOURISHES WITH THE WEST 'ARE'ARE ROKOTANIKENI ASSOCIATION

In the Pacific, the climate crisis continues to affect communities and the shared resources they depend on to survive.

The governance and decision-making around these resources have never been more important. It is within this context that the Kōtui Programme, an Oxfam initiative focused on inclusive governance and equitable access to resources, has had a significant impact on Solomon Islands communities through our partnership with organisations like the West 'Are'are Rokotanikeni Association (WARA) in Solomon Islands.

West 'Are'are is on the west coast of Malaita, Solomon Islands. Travel is challenging. There aren't many roads, so all travel to work or school is by boat and completely depends on the weather. If it's not fine, you can't go. The climate crisis is a huge burden on West 'Are'are with unpredictable rains making it difficult to grow crops. Sea level rise means there is saltwater intrusion to cultivation areas, and some villages flood when there is a high tide or king tide. Logging in West 'Are'are over the last 20 years has also devastated both the natural environment and traditional social and leadership structures. Most leadership spaces are dominated by men, and women's opinions and decisions are often dismissed.

Photo: WARA

WARA is an Indigenous, women-led organisation with deep experience of gender equity and women's empowerment in rural communities in Solomon Islands. WARA works to promote women's economic empowerment and leadership through savings associations which give women a space to come together, store their savings safely, and learn more about managing their finances and running small businesses. Through this work, women have become more self-reliant, so that they are not dependent on their husbands to earn the money or give them money, or dependent on their local MP to give them money for school fees. WARA's long-standing presence and deep relationships in Malaita have laid a strong foundation for the opening of community and tribal governance forums to women, and for more equally shared decision-making within households. WARA staff noted that more men in West 'Are'are communities are starting to recognise the importance of women's work in relation to food, land and sea, and are involving women more on committees and even in traditional leadership councils.

In February 2023, WARA organised a three-day Leadership Forum, gathering leaders from different sectors - chiefs, youth, women, church leaders, and experts from government and non-government organisations - to discuss important issues, including the climate crisis and the 'Are'are leadership system itself. The Forum successfully provided a space for the voices of women, and of young men and women, paving the way for sustainable leadership into the future. The

WARA Project Officer, Christina Mara, shared her experiences of partnering with Kōtui



"As the climate crisis worsens, the focus on climate finance has become increasingly important. Climate change is happening, and people are already being affected, which is why organisations like WARA are best placed to address this crisis," Christina stated.

Forum concluded with the three 'Are'are chiefly councils committing to take up their traditional leadership roles again and fulfil their responsibilities to all people in each of their areas, setting common goals for now and for future generations, ensuring sustainable resource management, and making land ownership and decision-making structures fair for everyone - including for women. WARA will continue to work with the councils to make this commitment a reality.

The partnership between Kōtui and WARA has been fruitful, with WARA's leaders saying the partnership has strengthened its work with community leaders. Together, the collaborative approach of the Kōtui Programme and the cultural practices and ways of working in Solomon Islands can weave stories and communities together to tackle the dual challenge of climate change and disasters and to build a future where women and girls in all their diversity have equal rights and opportunities.

HUMANITARIAN AID

UKRAINE

Since the beginning of the war in Ukraine, Oxfam has been on the ground at the border, helping refugees who were fleeing violence. From March 2022 our partners in Ukraine have provided food, hygiene products, legal and psychosocial and cash assistance, organized safe transport and shelter, repaired damaged homes and restored livelihoods. Together we have supported more than 1.1 million people with vital humanitarian assistance across Ukraine, Poland, Romania, and Moldova.



Photo: Kieran Doherty, Oxfam

EAST AFRICA

The Horn and East Africa (HECA) is facing one of its most serious episodes of drought in decades.

Oxfam has categorised this regional crisis as a Category 1 emergency – the highest and most life-threatening category of crisis. 23 million people in the region face food insecurity and 44.7 million people are in need of humanitarian assistance. Our work is concentrated in 4 countries: Kenya, Ethiopia, Somalia and South Sudan, in each of which we have a long-established presence with country offices and strong local partner organisations. Oxfam is responding with cash and voucher assistance, construction of water infrastructure, and distribution of hygiene and dignity kits.



Photo: Dagmawi Tdesse, Oxfam



ROHINGYA REFUGEE CAMPS IN BANGLADESH

Oxfam's work has been designed to improve conditions for Rohingya women refugees in Cox's Bazar by strengthening their participation in community decision-making, and leadership in the camp coordination. Activities focus on mobilising women's and men's groups, established in Teknaf and Ukhiya camps in previous MFAT-funded programming, to design and implement their own community-based programming, with emphasis on public health promotion, care work, monitoring and tackling rumour and stigma, and supporting survivors of gender-based violence.

Photo: Fabeha Monir, Oxfam

CASH FOR CROPS

Tonga

ISSUE:

The Hunga Tonga-Hunga Ha'apai eruption significantly impacted the livelihoods of farmers in Tonga.

Civil Society Forum of Tonga

PARTNER

We worked in collaboration with 12 farms to help harvest crops, buy their surplus, and redistribute this fresh produce to families who had been displaced.

ACTIVITY

This successful partnership has reached over 1000 displaced people and farmers affected by the 2021 eruption.

IMPACT

WHY IT MATTERS:

Overnight, the eruption halted the ability of farmers to provide food for their community, and to support their families. This programme rebuilds their livelihoods and helps those who were most affected.

Photo: Rachel Schaevitz, Oxfam

ENHANCING YOUTH EMPLOYMENT AND LIVELIHOODS

Vanuatu

ISSUE:

Young people don't have the education they need to get jobs that pay living wages.

Youth Challenge Vanuatu

PARTNER

Free training courses in business, computer skills, resume-writing, leadership, and entrepreneurship for disadvantaged youth, plus internship placements.

ACTIVITY

471 students engaged directly with this programme, receiving training to help them pursue jobs that pay a living wage.

IMPACT

WHY IT MATTERS:

With training, young workers and entrepreneurs can reach their full potential, improve their lives, and support their families with good paying, higher skilled careers.

Photo: Rachel Schaevitz, Oxfam

KŌTUI: CLIMATE FINANCE PROJECT

Timor-Leste

ISSUE:

Women and girls are disproportionately affected by climate breakdown, but don't always benefit equally from climate finance.

Core Group Transparency
Youth Parliament Alumni Association

PARTNER

Our partners looked at government spending on climate, spoke to women in communities about their involvement in climate-related projects, and asked political parties how they will involve women in climate finance decisions.

ACTIVITY

There is greater transparency in how climate funds are spent and allocated, and women's voices are included in policy and finance decisions.

IMPACT

WHY IT MATTERS:

For climate finance to provide the most impact, it must get to where it is most needed. For women to access funding, they need to be at the table when the decisions are being made.

Photo: Keith Parsons, Oxfam

KŌTUI: FLOW PROJECT

Papua New Guinea

ISSUE:

Girls often miss school during their period, so aren't getting the education they need to escape poverty.

QueenPads

PARTNER

Menstrual hygiene training in schools, distributing over 1,000 reusable sanitary pads, shifting stigmas, building private toilets and handwashing stations.

ACTIVITY

Girls can manage their periods at school and so are missing fewer days of school, do not fall behind, and get the education they need.

IMPACT

WHY IT MATTERS:

With education, girls can get higher wage jobs, advocate for their rights, and move themselves and their families out of poverty.

Photo: Belinda Bradley, Oxfam



KŌTUI: CLIMATE FINANCE & EMPOWERMENT PROJECT

Solomon Islands

ISSUE:

Women in Solomon Islands are not often included in decision-making groups or processes.

West 'Are'are Rokotanikeni Association
Solomon Islands Climate Action Network

PARTNER

Working to build collaborative relationships with key decision-makers in communities, tribes, provinces and government departments to enable women's voices to be heard and improve the governance of climate finance.

ACTIVITY

Climate finance decision-makers factor in the needs of women, and women's voices are included in policy and finance decisions.

IMPACT

WHY IT MATTERS:

Decision-making around climate finance must be inclusive, equitable, and transparent, so that all people have the power to influence the decisions that impact them.

Photo: Belinda Bradley, Oxfam



KŌTUI: WOMEN AND LAND PROJECT

Timor-Leste

ISSUE:

Women's access to land where they live and farm often depends on the support of their husbands or fathers, leaving their livelihoods, identity and resilience at risk.

Rede ba Rai
Juristas Advokasia

PARTNER

Oxfam successfully advocated for the government to focus on women's land rights through the 2023 review of Timor-Leste's adherence to the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW).

ACTIVITY

The CEDAW Committee asked the government to protect rural women's equal rights to land ownership and use. Oxfam and Rede ba Rai will monitor land registrations to make sure this happens.

IMPACT

WHY IT MATTERS:

With secure access to and control of land, women can build long-term livelihood strategies with confidence, building resilience for themselves and their families.

Photo: Keith Parsons, Oxfam





New Zealand government aid supports climate, gender, and economic justice

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

- ▶ **NUMBER OF PEOPLE WE REACH WITH OUR RESEARCH: 160** unique views of the 2 policy briefings, reports, and research papers that we shared.
- ▶ **NUMBER OF PEOPLE ENGAGING WITH OUR CAMPAIGNS: 12,468** unique views of our campaign pages urging government action on our justice goals.
- ▶ **TOTAL NUMBER OF MEDIA PIECES SPECIFICALLY RELATED TO OUR WORK ON ADVISING, INFLUENCING, AND BRIEFING POLICY MAKERS: 299**
 - Radio NZ, Newstalk ZB, The Spinoff, and Breakfast TV are just some of the outlets that reported on OAo's humanitarian work, advocacy work, reactions and insights.





CLIMATE FINANCE COMMITMENTS FROM NEW ZEALAND GOVERNMENT

Oxfam Aotearoa continues to engage with our government to promote the need for climate finance to Pacific communities.

Following sustained advocacy, including the Big Hearts, Connected World campaign in 2020 by Oxfam Aotearoa and our allies in the development sector, our government committed to a significant increase in climate finance. Aotearoa is now contributing \$1.3 billion over the four years to 2025, of which \$800 million is new climate finance and \$500 million is drawn from existing development assistance funds. Our government also made welcome commitments to stand with Pacific communities on the frontlines of the climate crisis, by directing at least half of our climate finance to the Pacific, and ensuring that at least half of funded projects support climate adaptation.

In the past year, Oxfam Aotearoa has met with officials and advocated publicly to call on our government to commit to continuing our climate finance, and to paying our fair share to support communities in our Pacific region. It is not fair for those least responsible for climate



Photo: Nick Henry, Oxfam Aotearoa

change to bear the brunt of its impacts, and it is our collective responsibility to ensure that they receive the necessary support and resources to respond and thrive. Pacific communities and governments need certainty that the New Zealand Government will stand with them.

Through our Kōtui partnerships, Oxfam Aotearoa continues to support women and men in communities across the Pacific to have a greater voice in how climate finance is distributed and implemented. Our advocacy and partnerships staff are working together with our community partners to track finance flows and advocate for approaches to climate finance in each country that shift resources and power to where they are needed in the communities on the frontlines of the climate crisis.

To this end, in March 2023, Oxfam Aotearoa ran two weeks of workshops for Kōtui partners. These included sessions led by an expert on climate finance from Oxfam International, together with Oxfam in the Pacific's Development Finance Advisor and Oxfam Aotearoa's Climate Justice Lead. Participants from our Pacific partners produced work plans for further collaboration on tracking and influencing climate finance flows to their communities.



Private sector reduces climate breakdown and builds a just economy

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

► **NUMBER OF MEETINGS WITH A PRIVATE SECTOR ENTITY TO DISCUSS ECONOMIC, GENDER OR CLIMATE JUSTICE: 7**

- This year we focused on our target brands for the What She Makes campaign: Lululemon, H&M, Glassons, Hallenstein Brothers, Macpac, and Kathmandu.

► **NUMBER OF CAMPAIGN ACTIONS TAKEN BY OXFAM SUPPORTERS TO INFLUENCE CORPORATE BEHAVIOUR: 1,533**

- In 2022, we lobbied and regularly met with six leading fashion brands in Aotearoa asking them to commit to pay a living wage to women who make our clothes. Following the launch

of the What She Makes campaign in November 2022, we, along with our supporters, continued to influence these brands to improve their supply chain transparency by writing to them and campaigning on social media.

► **NUMBER OF MEDIA PIECES RELATED TO ECONOMIC JUSTICE: 84**

- Major outlets like the NZ Herald, various podcasts, and New Zealand radio all reported on Oxfam's reports, insights and reactions in wealth inequality, supply chain transparency, living wages and more.

► **NUMBER OF UNIQUE VIEWS OF OUR CAMPAIGN PAGES ON ECONOMIC JUSTICE: 11,484**





WHAT SHE MAKES: WE REQUIRE BRANDS TO PAY A LIVING WAGE TO THE WOMEN WHO MAKE OUR CLOTHES

In November 2022, Oxfam Aotearoa launched the 'What She Makes' (WSM) campaign, joining both Oxfam Canada and Oxfam Australia who launched their own WSM campaigns in previous years.

Our WSM campaign calls on well-known brands in New Zealand to embark on a journey to pay a living wage to the women and men, throughout their supply chains, who make their clothes. Oxfam Aotearoa currently works with six brands including local and multi-national brands: Macpac, Kathmandu, Hallenstein Brothers, Glassons, Lululemon and H&M. As the campaign progresses, Oxfam Aotearoa hopes to bring more brands onboard.

The campaign puts emphasis on the fact that the garment industry is predominantly reliant on women workers who comprise more than 75% of the workforce, and who struggle to make ends meet despite working long and hard in their respective factories.

The campaign demands that brands pay a living wage to the women who make their clothes, ensuring that such women and their families are able to live a life with dignity. The WSM campaign, which spans over four years, recognises that paying a living wage cannot be

achieved overnight. Therefore, the campaign works with brands to bring about incremental and tangible changes ranging from transparency in supply chains to sound purchasing policies, that eventually facilitate the payment of a living wage to the women who make their clothes.

The brands are rated out of five stars and their ratings are periodically updated on the WSM website, based on their progress in terms of the five main public milestones:

1. **BRANDS MAKE A CREDIBLE, PUBLIC COMMITMENT TO A LIVING WAGE** based on our requirements
2. **BRANDS IMPROVE THEIR SUPPLIER TRANSPARENCY** complete with the details required by the campaign
3. **BRANDS SEPARATE LABOUR COST IN PRICE NEGOTIATIONS** and conduct a wage gap analysis
4. **BRANDS CREATE A STEP-BY-STEP PLAN WITH A TIMELINE** on how they will pay a living wage to their supply chain
5. **BRANDS PAY A LIVING WAGE** to the women who make our clothes

This campaign includes a robust public engagement strategy, which seeks to garner

the support of the general public in demanding for living wages to be paid to the women who make our clothes. This public-facing campaign begins with asking New Zealanders to sign a pledge which reads: I stand with Oxfam Aotearoa and overseas women garment workers to hold big brands accountable. We demand these brand pay a living wage throughout their supply chain and end the exploitation of the women who make our clothes.

In the 2022/23 fiscal year, more than a thousand people took actions demanding that brands do better and work toward paying a living wage. These actions included emailing brands, sending postcards, commenting on brands' social media platforms, and signing our campaign pledge – which received over 1,500 names.



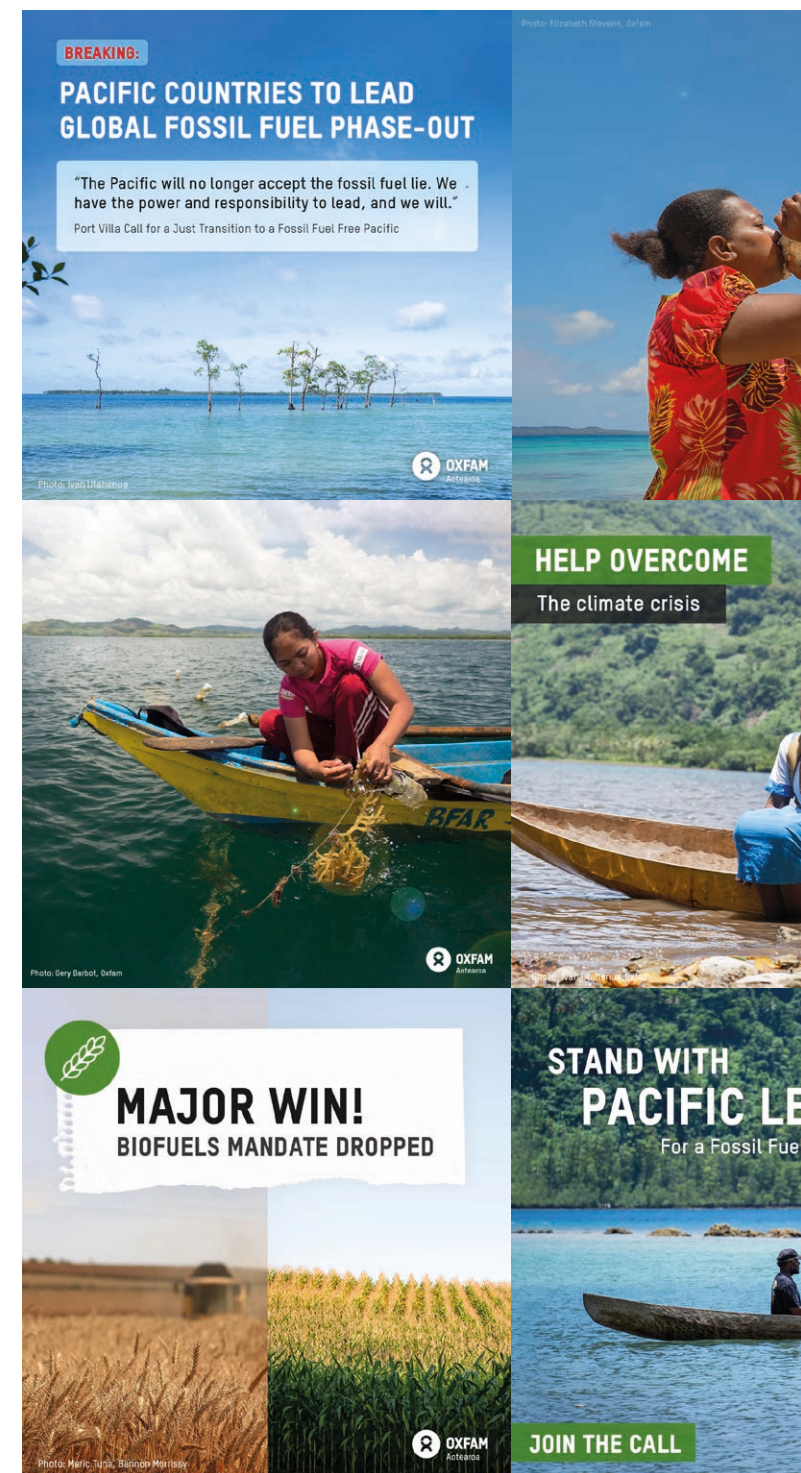


New Zealand reduces climate pollution

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

- ▶ **NUMBER OF CAMPAIGN ACTIONS TAKEN BY OXFAM CAMPAIGNERS FOR CLIMATE JUSTICE: 325**
- ▶ **NUMBER OF MEDIA PIECES ON CLIMATE ACTION THAT MENTION OAO OR OUR RESEARCH: 151**
 - Almost every major media outlet in New Zealand reported on OAO's advocacy on keeping global warming to 1.5 degrees through our recommendations to government including scrapping the biofuels mandate.
- ▶ **NUMBER OF UNIQUE VIEWS OF OUR CAMPAIGN PAGES RELATED TO CLIMATE JUSTICE: 978**
- ▶ **RESULTS FROM OUR CARBON AUDIT:**
 - Oxfam Aotearoa's greenhouse gas emissions for FY 22 (01 April 2021 to 31 March 2022) were 17.48 tCO₂e. tCO₂e stands for tonnes (t) of carbon dioxide (CO₂) equivalent (e). "Carbon dioxide equivalent" is a standard unit for measuring greenhouse gas emissions regardless of whether they're from carbon dioxide or another gas, such as methane.
 - Oxfam Aotearoa has measured the emissions resulting from its operational activities, purchased energy, and selected impacts from its value chain activities, including business travel, freight, and waste sent to landfill.

Photos: Boon Panthalany, Erik McLean, Paz Arando



CLIMATE JUSTICE AT HOME

In September 2022, the New Zealand government proposed a biofuel mandate, with the aim of reducing carbon emissions from transport vehicles. Like petrol, biofuels are liquid fuels that can power our cars and other vehicles. Unlike petrol, which is made from oil that takes millions of years to form below the earth's surface, biofuels are made from plant or animal material that can be converted into fuel. All biofuels have to be harvested from somewhere – either as crops grown specifically for biofuel, or as waste from another process.

Oxfam Aotearoa was deeply concerned that requiring the use of biofuels would not reduce carbon emissions and would likely contribute to global hunger. In fact, producing crop-based biofuels directly competes with food production and has the potential to drive up the price of food, making it even harder for the world's poorest to afford the food they need to survive. Demand for farming land to grow crops for biofuels has also driven speculative investment in land and displacement of farming communities. When we look at the direct and indirect impacts on land use change, the carbon emissions associated with biofuels can be as bad or worse than their fossil fuel equivalents. Put simply, burning biofuel in our cars takes food and land from people who need it.

So, we mobilised our network of supporters and campaigners to put pressure on our government to stop this harmful legislation. First, OAO asked our campaigners to email Minister for Energy

and Resources, Megan Woods, to express their opposition (and 149 did!)

Next, to further explain these issues, and build support for opposing this mandate, OAO held an educational panel event, featuring Jake Roos from the Don't Burn Our Future Campaign, Professor Ralph Sims from Massey University and Laura Buffet, the Energy Director at Transport and Environment, Europe. Over 250 people viewed the panel to learn more.

In early 2023, Oxfam Aotearoa's Executive Director and Climate Justice Lead presented our submission to Parliament's Environment Committee, explaining why a biofuels obligation would be harmful to the climate and communities around the world. The following day we got the news that the proposed legislation had been withdrawn. We consider this a massive win! Our collective action, and that of so many other New Zealanders resulted in preventing a truly terrible mandate from being made law. Better alternatives exist for reducing climate pollution from transport in Aotearoa. Rather than diluting fossil fuels with harmful biofuels, we should be reducing and replacing our use of internal combustion cars with genuinely sustainable alternatives. The best way for Aotearoa to support this shift, while also improving transport equity, is to invest in low-emissions options for public and active transport. Also, reducing our agricultural emissions will spread the load of emissions-reduction more fairly across Aotearoa society.

This can be done by bringing agriculture into the Emissions Trading Scheme (ETS) now and with a far reduced free allocation, including pricing emissions from nitrogen fertilisers.

Measuring and reducing our emissions

We are not just interested in influencing others to do better- we need to do our bit as well. As part of our commitment to living our Climate Justice values, Oxfam Aotearoa has partnered with Toitū Envirocare to achieve Carbon Reduce certification.

Joining the Toitū Carbon Reduce program gives Oxfam Aotearoa access to expert advice to track and reduce our emissions, based on objective evidence and independent audits. This is an approach we would like to see every company and large organisation commit to, so we are leading by example.



As an organisation committed to ending poverty, we also know that measuring and reducing our carbon emissions is a good way to make sure we most effectively use the resources entrusted to us. With support from the Toitū Carbon Reduce program, we will keep looking for ways to reduce waste and increase the efficiency of the essential work we do to support communities.



ADERS
Free Pacific



Resilient, dynamic, and sustainable organisation

WE TRACK OUR PROGRESS ON THIS GOAL WITH MEASURES THAT INCLUDE:

► FINANCIAL RESILIENCY

- Number of donors who made at least 9 regular gifts within the year:
 - FY22: 7,347
 - FY23: 6,720
 - 9.6% decrease
- Total number of donors:
 - FY22: 19,907
 - FY23: 15,949
 - 19.88% decrease
- Average annual commitment:
 - FY22: \$300
 - FY23: \$316
 - 5.4% increase
- Total gross donations within the year:
 - FY22: \$5,969,980
 - FY23: \$5,040,808
 - 15.56% decrease

► ORGANISATIONAL GOALS

- Number of staff members
 - FY22: 36
 - FY23: 32
- Percent of staff that agree they are proud to work for Oxfam Aotearoa:
 - FY22: 82.5%
 - FY23: 86.7%
- Percent of staff that agree Oxfam Aotearoa's flexible working practices are sufficient to help them with work/home balance:
 - FY22: 82.6%
 - FY23: 96.6%
- Percent of staff who agree they are valued by Oxfam Aotearoa:
 - FY22: 77.8%
 - FY23: 79.2%
- Percent of staff who agree that their pay and benefits are fair reflections of the contribution they make:
 - FY22: 31.9%
 - FY23: 27.5%



THE PEOPLE POWER OF OXFAM AOTEAROA

He aha te mea nui o te ao? He tangata, he tangata, he tangata!

What is the most important thing in the world? It is the people, it is the people, it is the people!

At Oxfam Aotearoa, people are at the centre at all we do. From the people we serve – they are our driving force, our inspiration, and the core of our work; to our own staff – the dedicated individuals who embody our values and carry out our mission.

We know that a resilient, dynamic, and sustainable organisation is built upon the well-being and empowerment of its staff.



Nick Henry,
Climate Justice Lead

I work for Oxfam because I want to do work that makes a difference, that moves us toward a more equal, just world. Oxfam confronts the climate crisis with justice. That means that we address the immediate, practical needs of lowering emissions and transitioning our economy away from fossil fuels and intensive agriculture, but we do it in a way that doesn't exacerbate current inequalities. We see this for the opportunity it is – making sure the benefits and the costs of that transition are shared fairly. We are actively working to shift power and resources to the communities that are most affected by climate destruction, so they can adapt in ways that work for them. I love finding ways to connect with the communities we partner with in the Pacific and follow their leadership. That's what sets Oxfam apart.



Christine Nurminen,
International Portfolio Manager

I work for Oxfam because I want to do work that changes the world. I love how my work serves to enrich our partners and programmes with Indigenous world views from Māori and Pacific communities that amplify the principles of Te Tiriti o Waitangi. These values do shift power dynamics, redefine wealth and relationships to make a difference. Being able to lead conversations about decolonisation, racism and injustice for women serves to create a more just world. One of my favourite aspects of my work is creating safe spaces for our partners and communities to have a voice and to have a seat at the table. This is how Oxfam is making a difference for Māori and Pacific communities in Aotearoa New Zealand.



Carlos Calderon Bonilla,
Humanitarian Lead

I feel privileged to work in an organisation that is values based. It is a comfort to me to know that we – staff and all – are fully committed to making sure communities around the world can thrive. I used to get impatient with how slow progress can take to reduce vulnerabilities to disasters, but I learned slow is sometimes better. It is natural for real, meaningful and deep changes to take time. As long as it's moving, I'm feeling good.

I wanted to expose the deep inequalities of the world. Eventually I realised one of the most impactful things I could do was humanitarian work.

One of the proudest moments for me was during the Hunga Tonga-Hunga Ha'apai response. It is a good example of how slow progress can have great results. It was 10 years earlier in 2012 that we started that relationship with our partners in Tonga. We didn't have money to give, no budget, only my time and expertise to help our partner – Tonga National Youth Congress (TNYC) – learn how to respond in a humanitarian crisis. And the relationship we built turned out to save many lives as TNYC jumped into action right after the volcanic eruption.



Destiny Samate,
Fundraiser

I chose Oxfam because this organisation cares about my people. I am Tongan and my grandpa is part Samoan. When I say my people, I mean all of the Pacific. When the volcanic eruption and tsunami happened in Tonga, I called my family. They told me about the help they were getting and I said, "do you know that's where I work?" It was so incredible to see that Oxfam really does help my people.

I did a presentation for Oxfam staff for Tongan Language Week and I was a little concerned at first, that no one would care about our culture. But all I felt was māfana. It was so heartwarming to get so many questions and see everyone getting second and third helpings of my mother's cooking. I was buzzing! Like, wow, it's not just the company policy, Oxfam really does care.



OXFAM
Aotearoa

